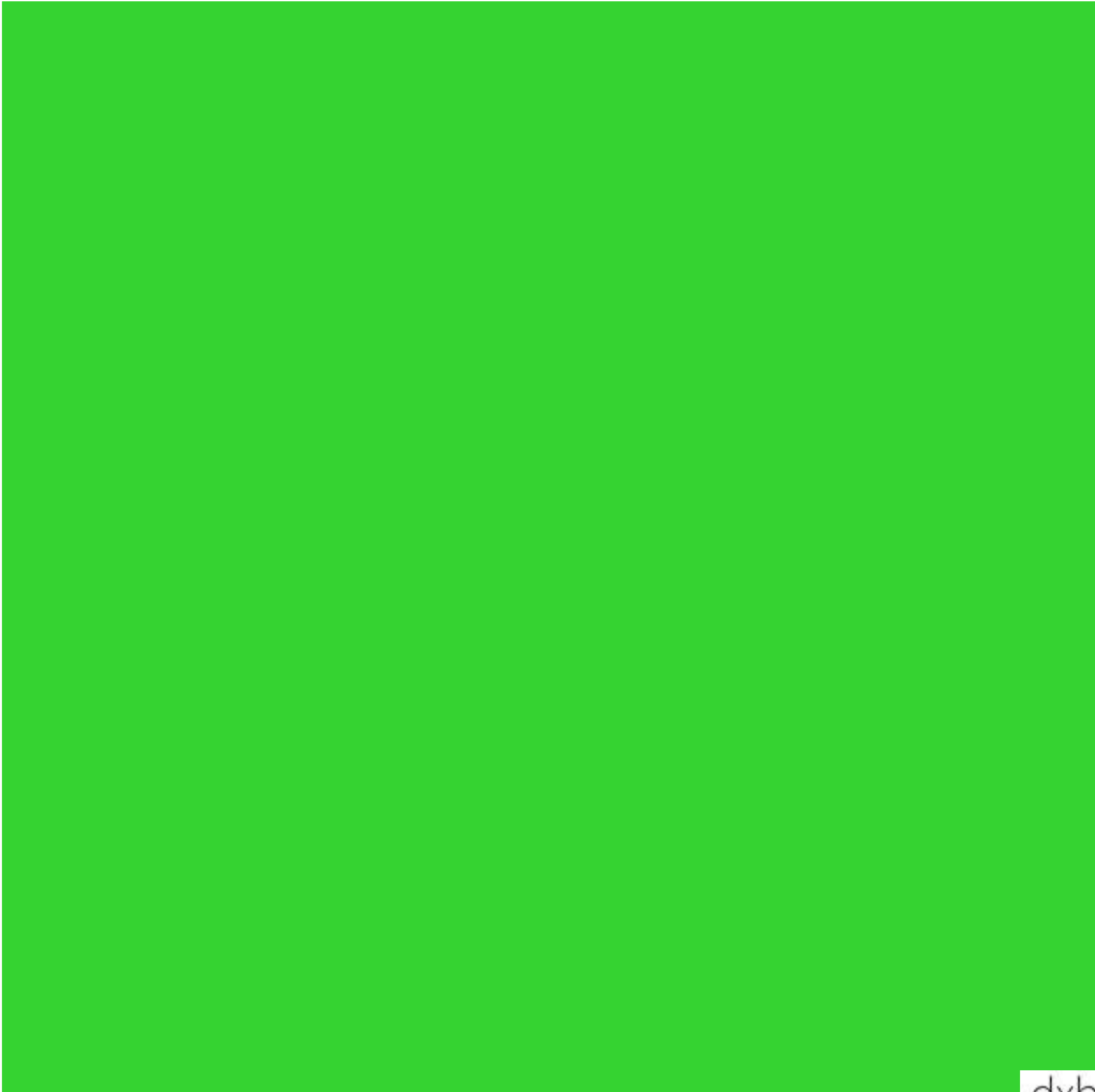


DKY
ON
kağithane





Contents

01_Location

Open to İstanbul	6
Immediate environment	7
Transportation	9

02_Consept and Architecture

New home, new culture	12
Think out of the box	13
Open to new ideas	14

03_Interior Design

New unit types	21
Functionality	22

04_Social Facilities

Socialiazing	26
MeetON	29
ReadON	30
LearnON	31
GameON	32
MusicON	33
TeamON	34
CookON	35
EatON	36
WorkON	37

05_Stakeholders

Open to collaboration	39
Coffee Sapiens	40
Fongogo	41
Meal Box	42
Mixer	43
Samsung Business	44
ShareMyFare Spotify	45
ZONE	46
Zumbara	47

06_Unit Plans

Open to options	49
1+1,5 A	50
1+1,5 B	51
1+1,5 C	52
1+1,5 D	53
1+1,5 E	54



01

LOCATION



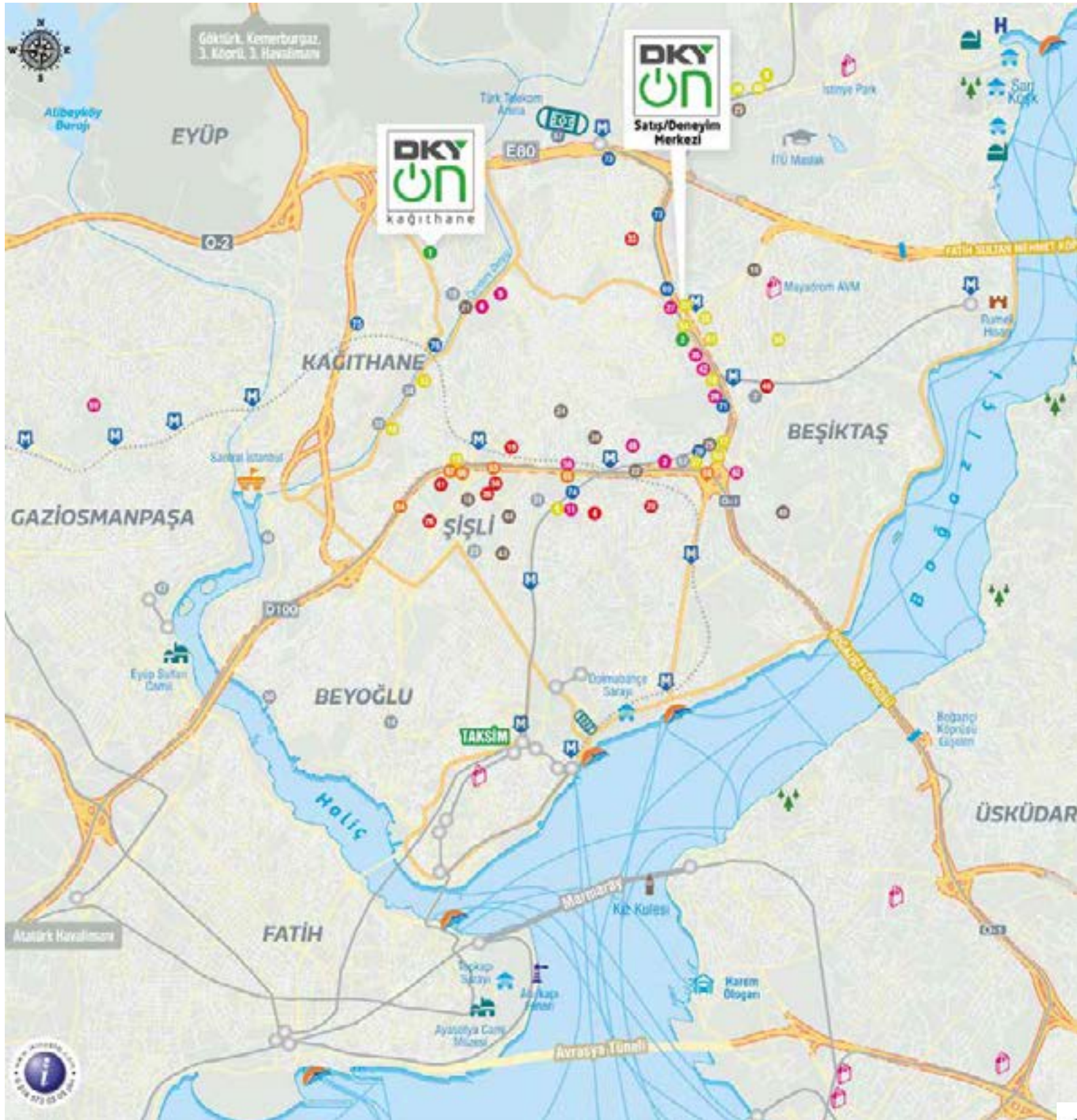


ON For İstanbul

DKY ON Kağıthane project is in a location which sees Kağıthane from high. The project also sees The Kağıthane Creek which is an urban regeneration area at the moment and Maslak-Levent-Mecidiyeköy axis.

DKY ON Kağıthane project is on the Kemerburgaz Street that connects Kağıthane and TEM Highway. It is in the walking distance to Kağıthane Metro Station. Thanks to its strategic location it is also close to important highways.

DKY ON Kağıthane project used the sloping structure of the land it is located on as an advantage and was surrounded by a green landscape belt with its smart architecture. A running track, large socializing areas covered with grass, an amphitheater and event spaces, and recreation areas where residents can have a good time in summer and winter give the right to define a new life platform.

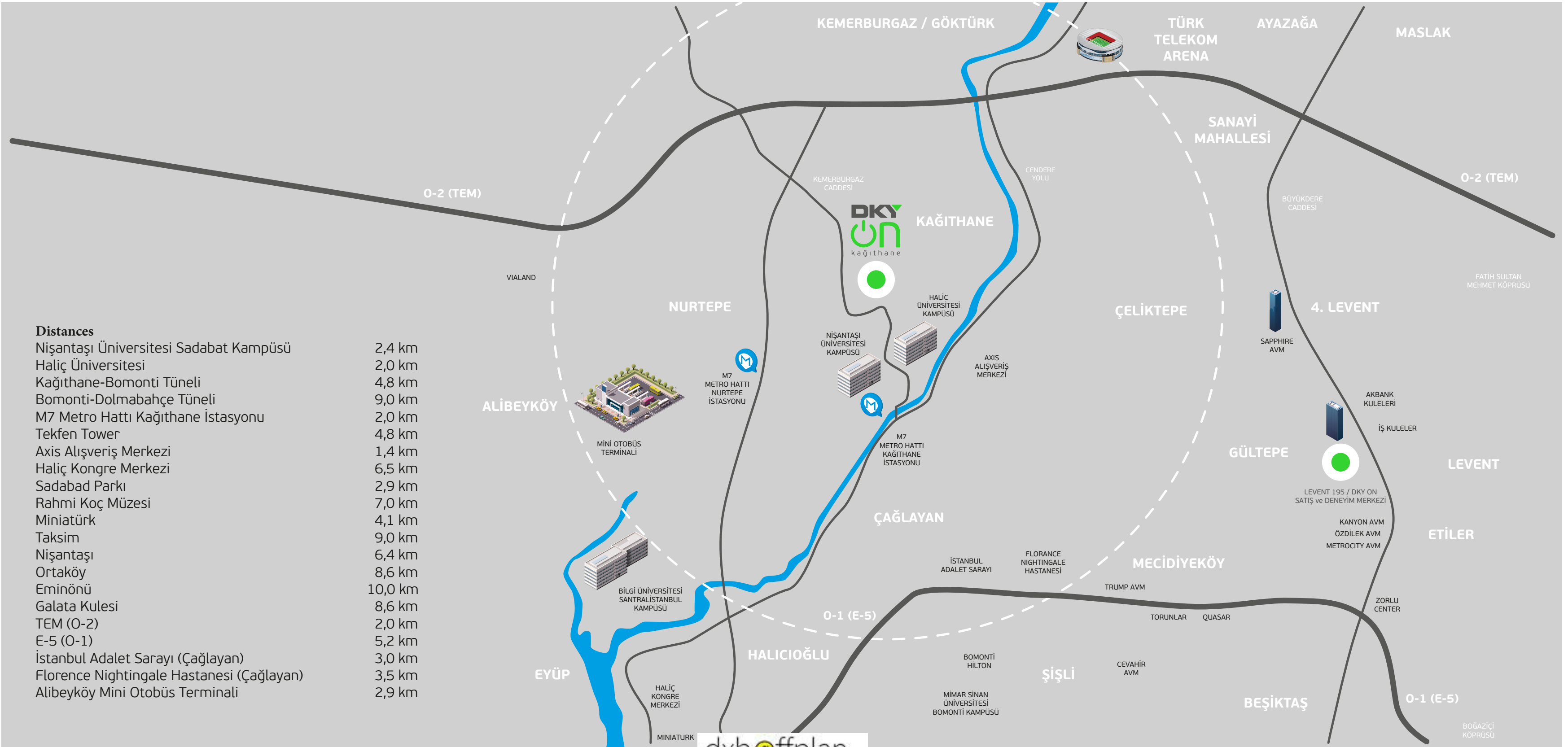


Immediate environment

DKY ON Proje Land	01	İstanbul Sapphire Mall	27	Tat Tower	53
195 Büyükdere Plaza	02	İş Bank Towers	28	Tekfen Tower	54
Astoria Mall	03	İTÜ Ayazağa Campus	29	Terakki Foundation Private Şişli Terakki	55
Avrupa Florence Nightingale Hospital	04	İZ Plaza GiZ	30	School	56
Axis Mall	05	JW Marriott Hotel	31	Trump Mall	57
Bauhaus Kağıthane	06	Kağıthane Municipality	32	Türk Telekom Arena Stadium Türkiye	58
Beşiktaş Municipality	07	Kağıthane Public Hospital	33	Hospital	59
Beybi GiZ Plaza	08	Kağıthane İlçe Police Department	34	Vialand Mall	60
Beytem Plaza	09	Kanyon AVM	35	Windows Tower	61
BJK Collage	10	Kolan International Hospital	36	Yapı Kredi Plaza	62
Cevahir Mall	11	Maya Akar Center	37	Zorlu Center Mall	63
DAP Yapı A Office	12	Mecidiyeköy Highschool	38	Çağlayan Metrobus Station	64
Doğuş Business Center	13	Metrocity Mall	39	Darülaceze Metrobus Station	65
DoubleTree Hilton Hotel	14	Miniatürk	40	Mecidiyeköy Metrobus Station	66
Euro Flora	15	Okmeydanı Hospital	41	Okmeydanı Hospital Metrobus Station	67
Fatih Collage	16	Özdilekpark İstanbul Mall	42	Okmeydanı Hospital Metrobus Station	68
Ferro Plaza	17	Private Doğa Collage	43	Zincirlikuyu Metrobus Station	69
Fiba Holding	18	Private Evrim Schools	44	4. Levent Metro Station (M2)	70
Florence Nightingale Hospital	19	Private Mef Schools	45	Gayrettepe Metro Station (M2)	71
Gayrettepe Florence Nightingale Haliç	20	Private Memorial Hospital	46	Levent Metro Station (M2)	72
University Kağıthane Campus	21	Pierre Loti Touristic Facility	47	Sanayi Metro Station (M2)	73
Haliç University Mecidiyeköy Campus	22	Premier Campus Office	48	Seyrantepe Metro Station (M2)	74
Hilton İstanbul Bomonti Hotel	23	Profilo Mall	49	Şişli-Mecidiyeköy Metro Station (M2)	75
İstanbul Bilgi Uni. Kuştepe Campus	24	Rahmi M. Koç Sanayi Museum	50	Mecidiyeköy-Mahmutbey	
İstanbul Bilim University	25	Sabancı Center	51	Metro Station (M2)	76
İstanbul Memorial Hospital	26	Şişli Municipality	52	Mecidiyeköy-Mahmutbey	
				Metro Station (M7)	

Distances

Nişantaşı Üniversitesi Sadabat Kampüsü	2,4 km
Haliç Üniversitesi	2,0 km
Kağıthane-Bomonti Tüneli	4,8 km
Bomonti-Dolmabahçe Tüneli	9,0 km
M7 Metro Hattı Kağıthane İstasyonu	2,0 km
Tekfen Tower	4,8 km
Axis Alışveriş Merkezi	1,4 km
Haliç Kongre Merkezi	6,5 km
Sadabad Parkı	2,9 km
Rahmi Koç Müzesi	7,0 km
Miniatürk	4,1 km
Taksim	9,0 km
Nişantaşı	6,4 km
Ortaköy	8,6 km
Eminönü	10,0 km
Galata Kulesi	8,6 km
TEM (O-2)	2,0 km
E-5 (O-1)	5,2 km
İstanbul Adalet Sarayı (Çağlayan)	3,0 km
Florence Nightingale Hastanesi (Çağlayan)	3,5 km
Alibeyköy Mini Otobüs Terminali	2,9 km





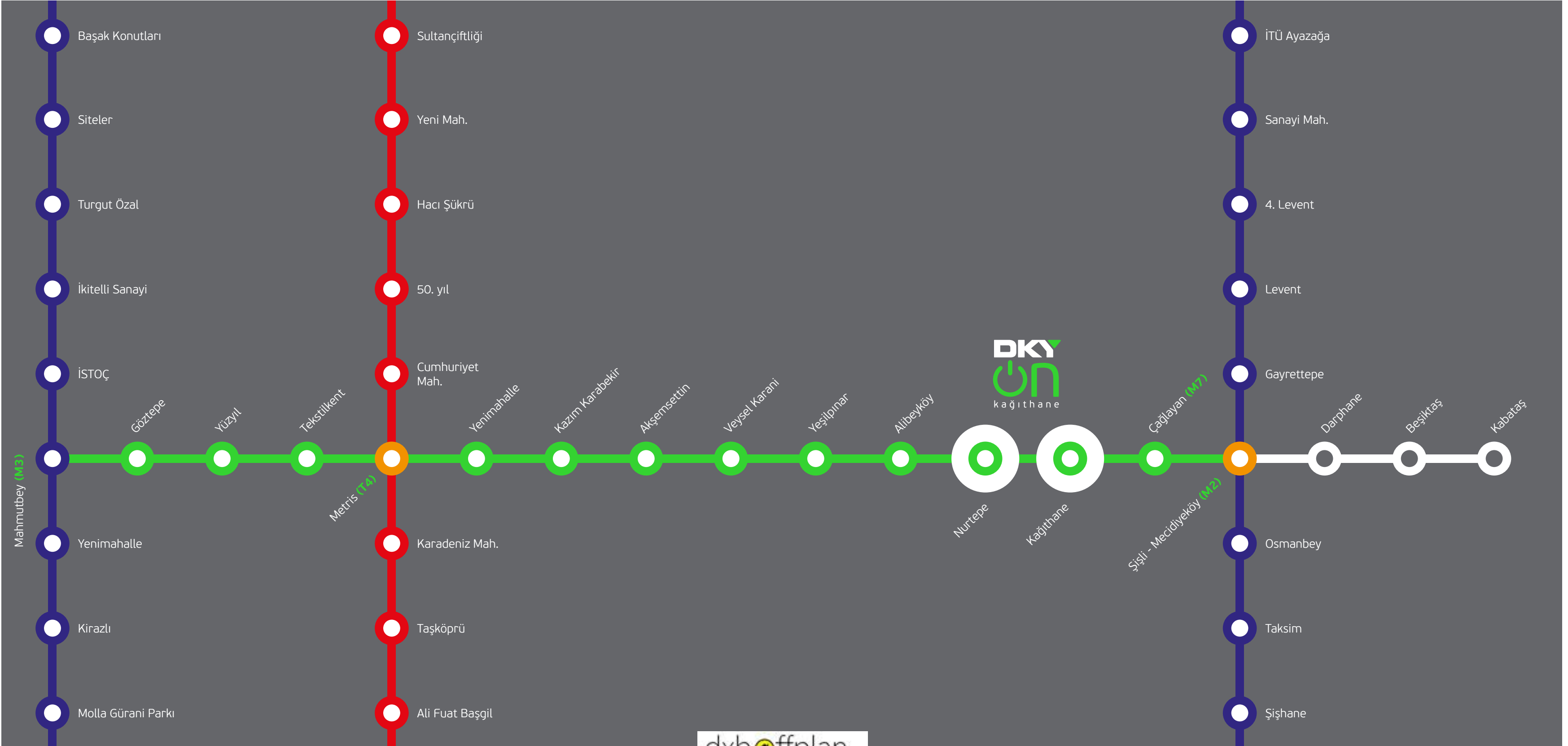
Transportation

The M7 Mecidiyeköy Mahmutbey Metro, which will pass through Çağlayan, Kağıthane Central and Nurtepe, is actively working. Mecidiyeköy-Mahmutbey Metro Şişli-Kağıthane - Eyüp Gaziosmanpaşa-Esenler-Bağcılar districts within the scope of the project, there are 15 stations.

Transportation Investments

Kağıthane's traffic is highly relieved thanks to the Dolmabahçe-Bomonti highway tunnel that decreases Kağıthane-Dolmabahçe to 5 minutes and also building acts of junction and connection roads. In addition, Metrobus line, industrial and Metro stations, Viaduct Road work on Sultan Selim Street, Seyrantepe TEM Viaduct, Çağlayan Taşlık tunnel, Hasdal, Güzeldere, Çağlayan storey intersections and dozens of streets and streets were opened new roads.





02

KONSEPT ve MİMARİ

SHOES STORE

ACTIVE SPORT

MC STORE

COFFEE SHOP



New Home, New Culture

We have researched all real estate concepts, life models, expectations of users from the world and our country and have designed an “open to life” Life platform, each of which we call ten together with our expert stakeholders in their field. A platform that is peaceful with technology, takes socialization and sharing to the center of life, carefully designed to the finest detail, accessible and sustainable.

DKY ON. Open to innovation, ideas, discovery, music, movement. Open to technology, fun, tastes, friendship, nature, sharing.



“Think out of the box”

DKY ON Kağithane is a really horizon-opening project for us...

The “open to life” philosophy of the DKY ON Project is a proposition that will contribute to the change and transformation that the Kagithane region has undergone in the last 10 years. An understanding that revisits the concept of Housing, re-evaluating housing not only with the function of housing, but with those who live in it. So with the excitement we felt about this project that came before us, we went out of the familiar architectural patterns and designed the residence together with its surroundings and created it in the form of a self-contained habitat. While working on the project, we exchanged views with the stakeholders involved in DKY on, potential homeowners who plan to own a home there, and put forward a whole new life platform idea. The DKY ON project is being implemented with proposals that will completely change the understanding of housing. We also are proud to be a part of this project.

Murat AK

Architect/ Viva Mimarlık
Kurucu Ortak



Open to new ideas

The DKY on Kagithane project is designed as a living platform rather than just a residential project. In total, 205 residential and office units are located in the project, 60% of the space is allocated to social areas and landscape and 29% to office and commercial volumes. When designing DKY ON paper, it was noted that common areas can be changed and re-functionable.

This design logic also manifests itself in the interiors of houses. 1+1,5 and 2+1,5 apartment types can be transformed into different spaces for different uses with their internal arrangements. This allows users to be as free as possible when designing their homes.

DKY on Kagithane embodies all the opportunities expected from a housing project, while also opening the doors to a new way of life for its residents.











03

INTERIOR DESIGN

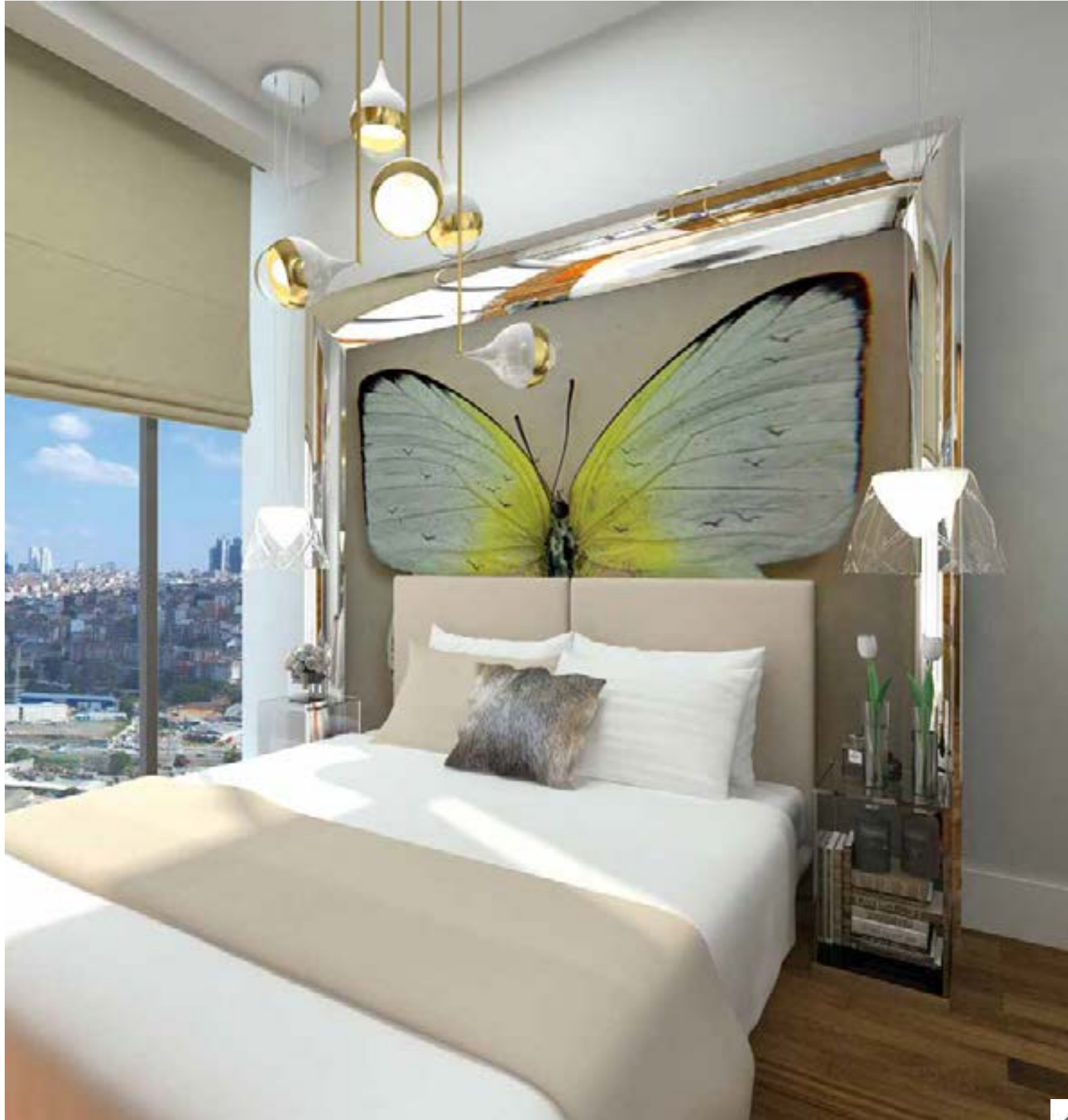


“New unit types”

The main idea of the DKY on Kagithane project is to organize the residential areas in small volumes in a smart way and make the remaining areas available to potential homeowners. Therefore, at this point, we designed the interior volumes of the houses smart and variable depending on their purpose of use. We also planned non-residential areas in the form of social spaces where homeowners can develop both themselves and their neighborly relationships.

By offering different options in the interior design of houses, we have offered solutions where homeowners can personalize the spaces in which they will live. Thanks to this project, we have made all our professional talents speak and contributed to the emergence of a unique housing typology. I hope that those who live in it will be as happy as we are.

Tülay Tuğcu
 Interior Architect



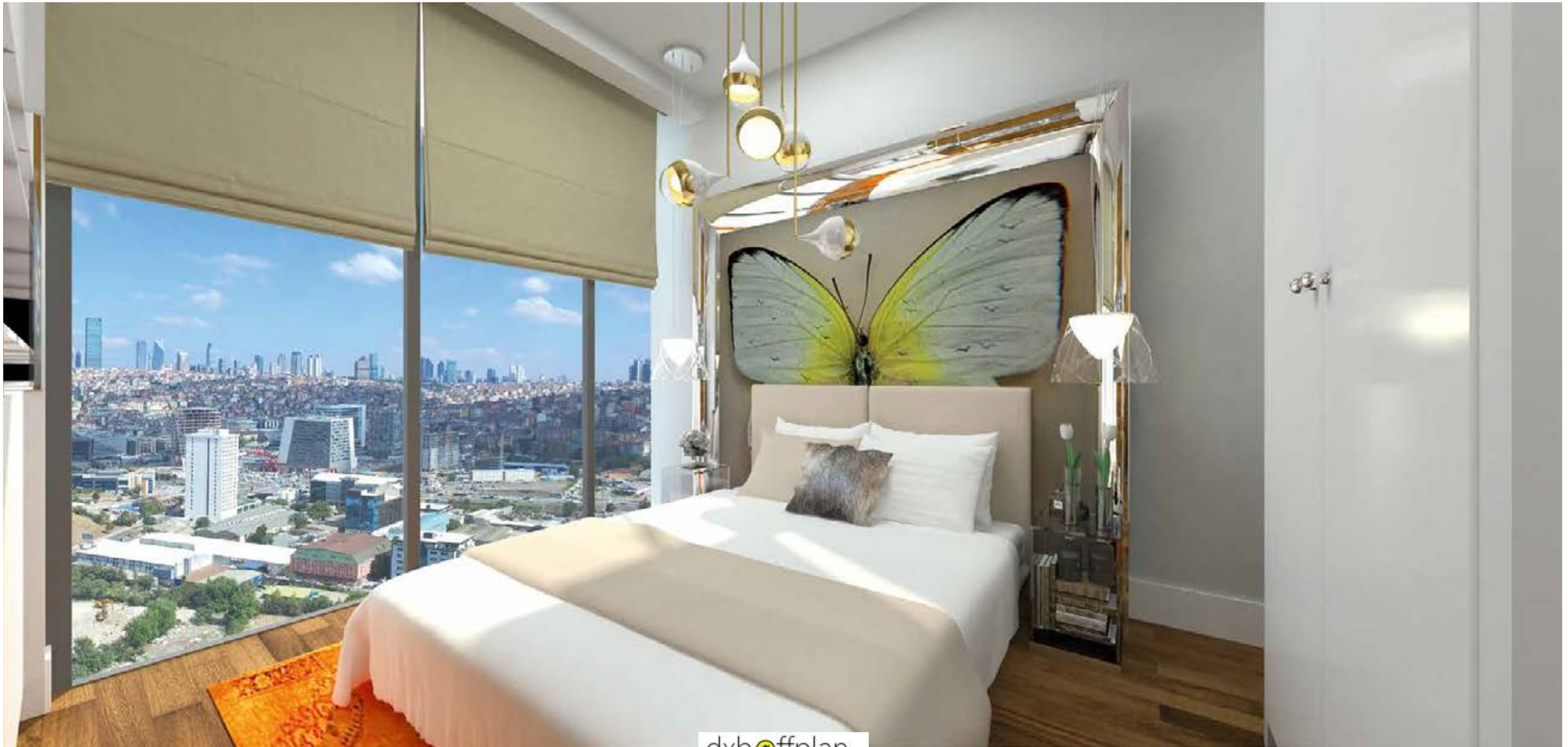
Functionality ON

One of the most important features of the DKY on Kagithane project is the interior features of the apartments designed in the form of 1+1,5 and 2 +1,5...

In the dky on Kağithane project, apartments offer the ability to organize for different needs with collapsible walls, concealable surfaces and re-functional areas.

Thanks to the decoration suggestions designed by dky ON Kağithane interior architecture team according to different tastes, it is very easy to find the design option suitable for your style.





04

SOCIAL FACILITIES

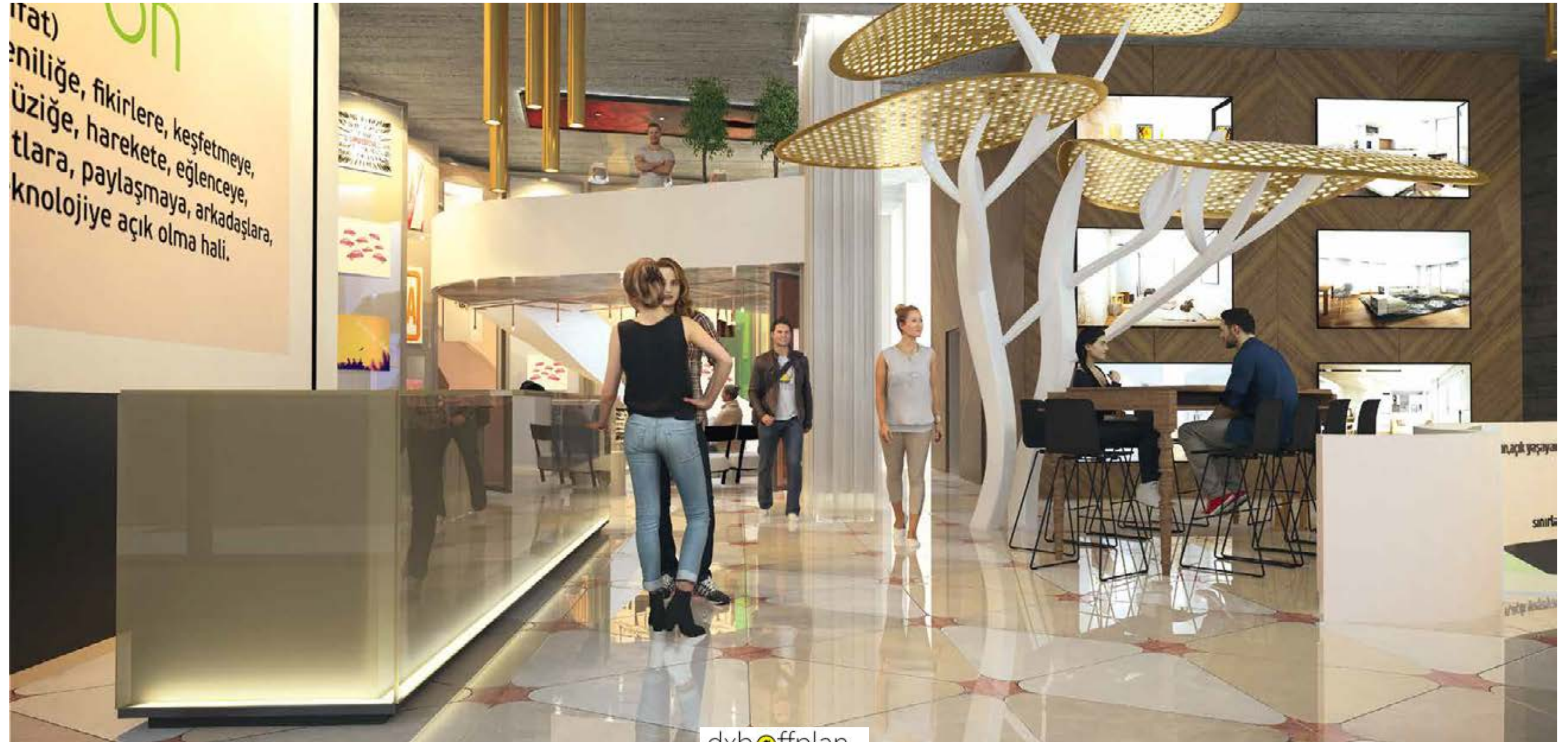


Socialiazing ON

One of the most important starting points of the DKY ON concept is the meeting areas called ClubON, where the residents of DKY ON Kağithane can use as they want and shape as they want. As a team of the DKY ON Kagithane project, we defined different social areas in ClubON. For these fields, which we name according to their functions, you can see detailed information on the following pages.

A ClubON is an organic structure that can be transformed at will, put in different shapes, and articulate new functions. So the only reason we call it DKY ON is “an open platform for life”!

rat)
eniliğe, fikirlere, keşfetmeye,
üziğe, harekete, eğlenceye,
tlara, paylaşmaya, arkadaşlara,
knolojiye açık olma hali.





His name is MeetON on it!
It's a place to meet and talk, to talk
about your ideas...

meetON





LearnON is for everyone! You don't have to look for a place to teach others what you know or take lessons on what you want to learn!

learnON

When you feel like playing games,
of course, GameON! Whether it's
console games or box games...

gameON

At MusicON, the tempo is where you always wanted it to be! In this space, supported by Spotify, you can make studio sessions, throw fun parties with your neighbors or friends!

musicON





All those who love teamwork, here! Brainstorm with your team or collaborate with your neighbors or friends on TeamON!

teamON



If you say, “I cook very well,”
CookON is for you! Gather the
neighbors, arrange supplies. Let
the lessons of Far Eastern or
Mexican cuisine begin
immediately!

cookON



You can spend a pleasant evening with your friends by serving carefully cooked dishes at CookON in EatON.

eatON

Whether you work here alone or with your team... Creative ideas we recommend WorkON to those who want a creative space.

workON



05

Stakeholders



Open to collaboration

DKY ON's stakeholders are carrier elements of the DKY ON concept. Each of our stakeholders works to provide the best products and services in their areas of expertise in accordance with the discourse of DKY ON's next generation Life Platform.



Can happiness have anything to do with coffee? Coffee Sapiens, A new generation Coffee Shop in Karaköy, takes its place in the concept of DKY ON.

“DKY ON is a concept that encourages socialization, brings people together. We're in this concept with our coffee.”

*İbrahim Burak Göğüş
Coffee Sapiens Founding Partner*



Fongogo, the pioneer of “crowdfunding” in Turkey, is one of the stakeholders of the DKY ON concept... Fongogo, the address of creative ideas, is also a supporter of the new generation Life Platform...

“When DKY ON people want to implement a new idea, they will have the opportunity to fund and implement it independently, without the need for anyone’s support.”

Duygu Tarhan
Fongogo General Manager



The address of fresh and healthy gourmet food is Meal Box, nutritionist of the DKY ON concept! Meal Box will be the first choice of the residents of DKY ON with the understanding of "Healthy Kitchen, healthy body"!

"DKY ON's will have easy access to healthy, delicious, gourmet food, they will not be doomed to fast-food meals."

*Murat Demirhan
Meal Box Founding Partner*



The art stakeholder of the DKY ON concept is Mixer. Mixer, an expert in online and offline exhibition and sale of "accessible art products", will share brand new examples of modern art with you and mediate for you to own!

"At DKY on, we want to make design and art a part of people's lives."

*Bengü Gün
Mixer Director*



Samsung Business, one of DKY on's technology stakeholders, offers all technological innovations to your service with its high-end products. Smart home products at DKY on and all technological components at ClubON are at hand with Samsung!

"We are very happy to take part in this project, which is a new generation approach filled with smart technologies. Because DKY ON is a very open project."

*Tansu Yeğen
Samsung Türkiye Vice President*



Meet ShareMyFare, the traffic representative of the sharing economy, one of the most important components of DKY ON. ShareMyFare reduces your transportation costs to a minimum with its exclusive DKY ON app!

"DKY ON can take their children to school together, go to the movies together, share their side seats with their neighbors where they go to the same place instead of going empty in the car."

*Egemen Alpay
ShareMyFare Founding Partner*



Music is part of our lives! Spotify is also the music content stakeholder of the DKY ON concept. With Spotify, your favorite music will be with you anytime, anywhere!

"DKY ON is a life platform, but also a social platform, and there is music in it."

*Ergül Çivi
Spotify Türkiye Ülke Director*



The only address of healthy sport is ZONE! ZONE Training & Spa is also under the roof of DKY ON with excellent technical infrastructure and trained staff!

"It's not just a sports club... At DKY ON, we create a life club where people can come together as teams, raise their motivation in a fun way."

Cihan Nam
ZONE Club Founding Partner

UNIT PLANS

06

Open to options

8 different apartment types are available in the DKY ON Kağıthane project. Apartments were planned as 1+1,5 and 2+1,5.

There are 13 to 15 apartments on each floor in the DKY ON Kağıthane project. These units consist of 5 different types of 1+1,5 and 3 different types of 2+1,5 apartments.



1+1,5 A

01	Living Room	18,63 m ²
02	Kitchen	4,42 m ²
03	Bedroom	9,29 m ²
04	Bathroom	2,63 m ²
05	Balkony	3,34 m ²
	Net	38,31 m ²
	Gross	59,79 m ²



1+1,5 B

01	Living Room	20.00 m ²
02	Kitchen	4.42 m ²
03	Bedroom	9.29 m ²
04	Bathroom	2.63 m ²
05	Balkony	3.79 m ²
	Net	40.13 m ²
	Gross	62.63 m ²



1+1,5 C

01	Living Room	20.86 m ²
02	Kitchen	5.75 m ²
03	Bedroom	9.30 m ²
04	Bathroom	2.63 m ²
05	Balkony	3.34 m ²
	Net	41.88 m ²
	Gross	65.36 m ²



1+1,5 D

01	Living Room	22,48 m ²
02	Kitchen	5,75 m ²
03	Bedroom	9,30 m ²
04	Bathroom	2,61 m ²
05	Balkony	3,79 m ²
	Net	43,93 m ²
	Gross	68,56 m ²



1+1,5 E

01	Living Room	17,75 m ²
02	Kitchen	4,42 m ²
03	Bedroom	9,40 m ²
04	Bathroom	2,63 m ²
05	Balkony	3,34 m ²
	Net	37,54 m ²
	Gross	58,59 m ²