





# RUBA THE NEW NAME IN DUBAI'S HAPPIEST COMMUNITY

Come home to a space where you and your family can grow. This is where you will live your happiest memories. This is your safe haven.
This is home.

#### AT ARABIAN RANCHES III, WE'VE MADE ROOM FOR EVERYTHING.





## ROOM FOR FAMILY





## HOMES THAT EMBODY YOUR FAMILY'S VISION

Your home is the cornerstone of your family life. Find yourself in a home which gives you the room to nurture family bonds. From your baby's first steps to your shiny new car, there's room to celebrate every family milestone in RUBA at Arabian Ranches III.









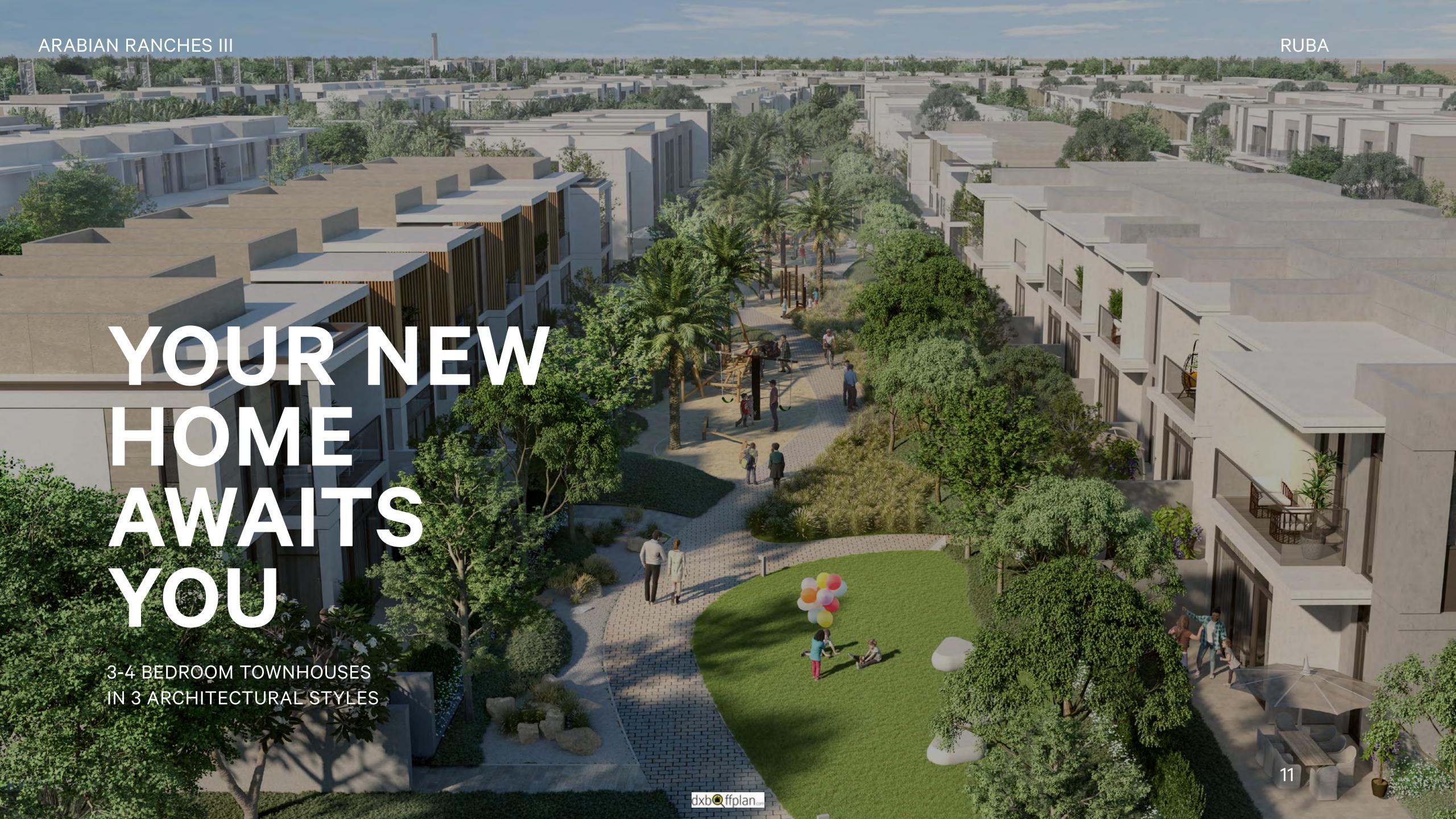
## A SPACE FOR LAUGHTER

Charlie Chaplin once said that 'the simplicity of approach is always best'.

That is the philosophy of RUBA's private gardens' design — your family's place to unwind, laugh and create wonderful moments together.







ARABIAN RANCHES III



## SIRAJ COLLECTION

The Siraj Collection showcases the best in contemporary and elegant architecture. Its vast windows allow for a naturally well-lit home.

From the outside, the carefully curated textures create a beautiful harmony with the playful landscape—perfect for family life.





## ATHER COLLECTION

Nestled within the surrounding gardens, the Atheer Collection is defined by distinct contemporary forms.

The exterior boasts contrasting surfaces, accentuated by large windows letting in plenty of light—the perfect setting to come home to.



## MANAR COLLECTION

The Manar Collection's exterior is adorned with varying light colours, allowing for a harmonious blend with the landscape.

Step inside and find vast expanses of glass and a natural flow of light that your family desires.



#### ARABIAN RANCHES II

#### RUBA

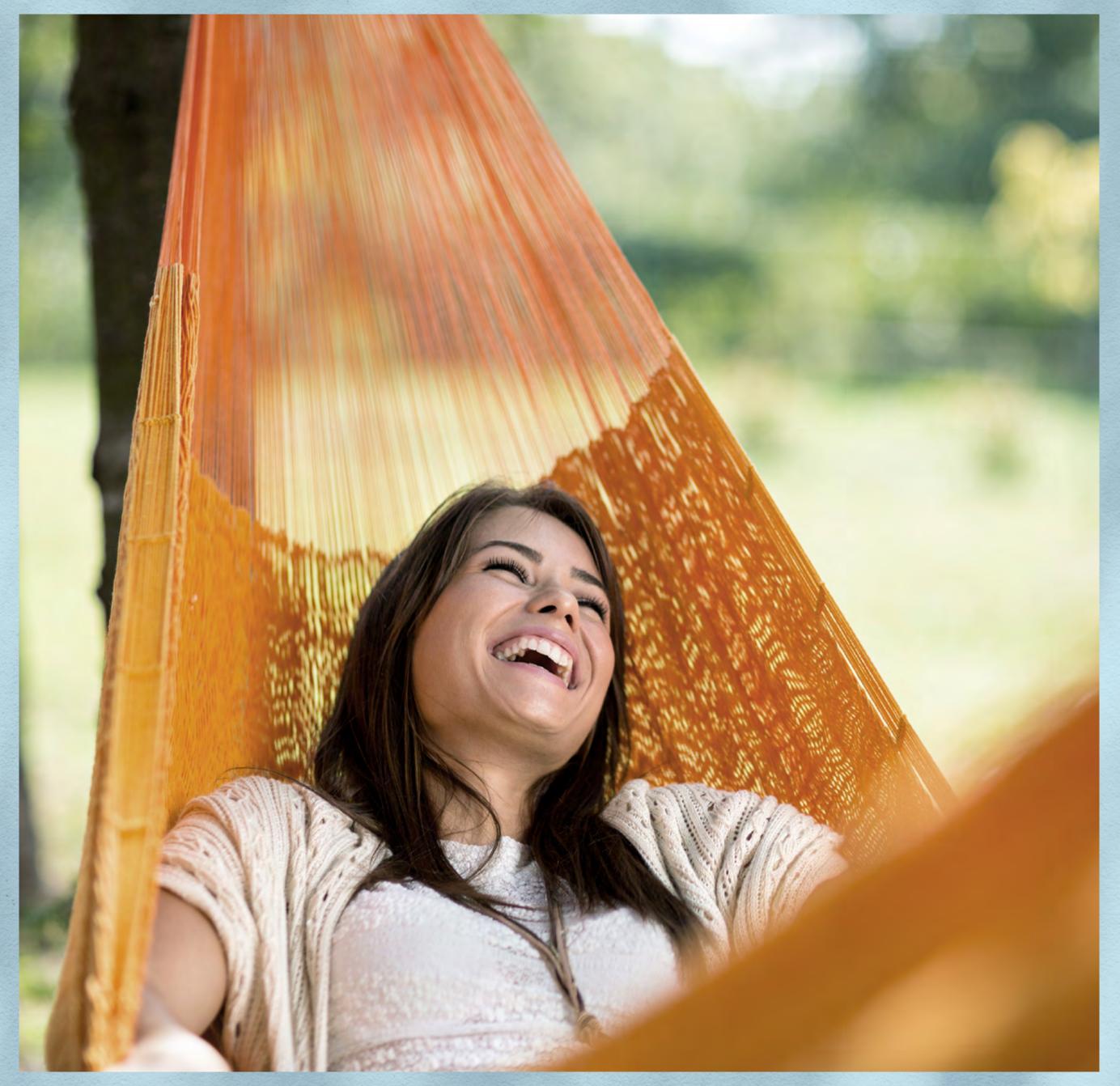
- 1 Park
- 2 Boulevard
- 3 Gated entry
- 4 Swimming pool
- 5 Clubhouse
- 6 Pool grotto
- 7 Kids pool
- 8 Kids play area
- Siraj Collection
- Atheer Collection
  - Manar Collection



ARABIAN RANCHES III RUBA



dxb@ffplan....



## RESORT LIVING. EVERY DAY

When you're ready to relax, visit the heart and soul of the RUBA community; a beautiful oasis steeped in beauty and luxury where you can have all the time for yourself.

SUN LOUNGING TERRACES

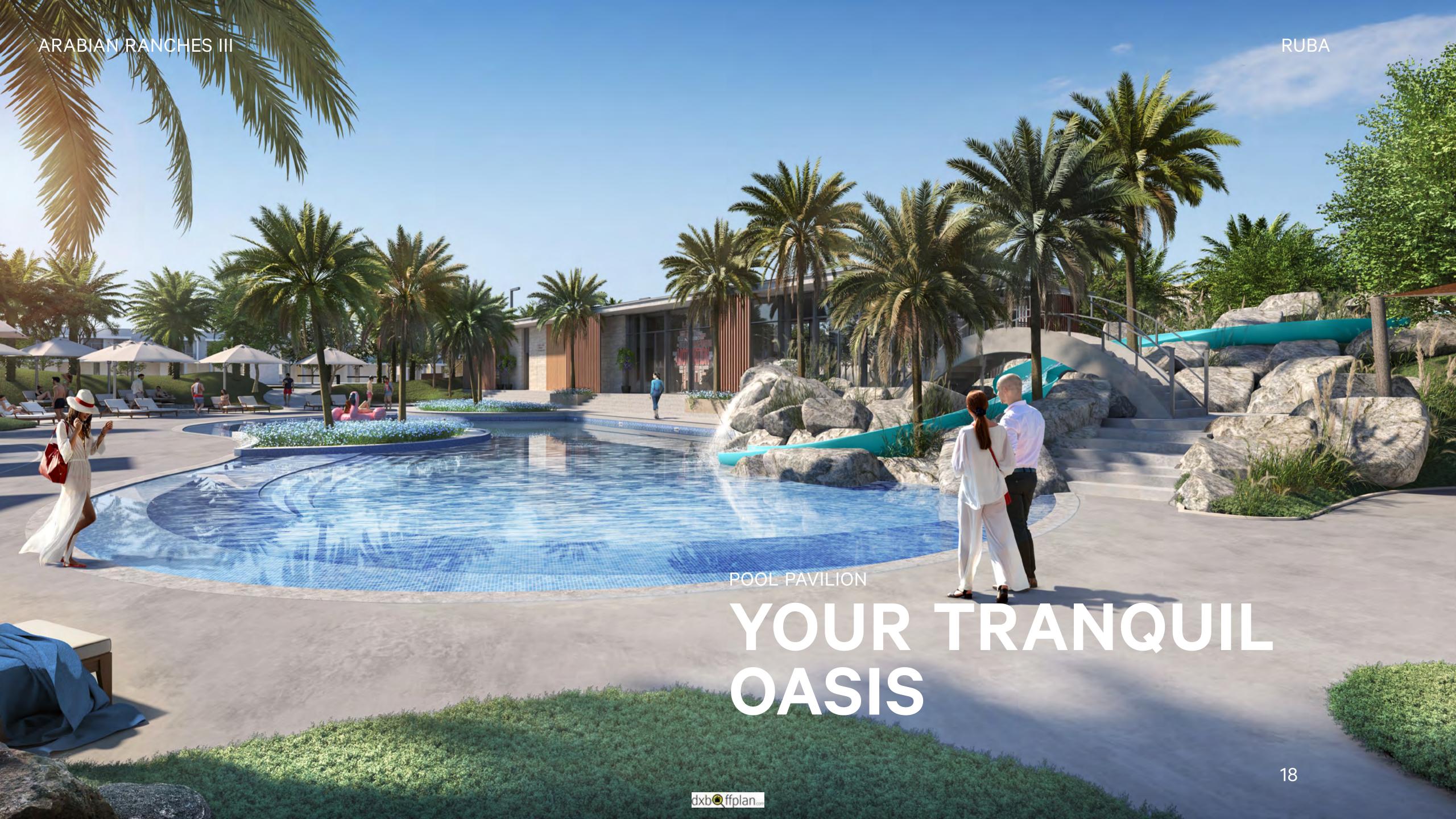
**HAMMOCKS** 

POOL GROTTO

CLUBHOUSE

OUTDOOR WELLNESS AREA

BARBECUE AREA



# WHERE THE RESORT COMES TO YOU

Take a dip in the Bali-inspired pool grotto just minutes away from home. Pamper yourself with a soothing dip in the azure waters or simply lose yourself in your favourite book at the poolside.





## ROOM TO REDISCOVER YOURSELF

Steal more moments for yourself at a fitness-driven clubhouse. Enjoy an unparalleled workout using state-of-the-art equipment in a bright and airy setting.

Perfect after a whole a day of relaxation and leisure.





## STEPS AWAY FROM THE COMMUNITY RETAIL CENTRE

After your day of family bonding, unwinding and exercising, meet neighbours and friends at the nearby community retail centre.

Explore an impressive array of retail stores and restaurants.

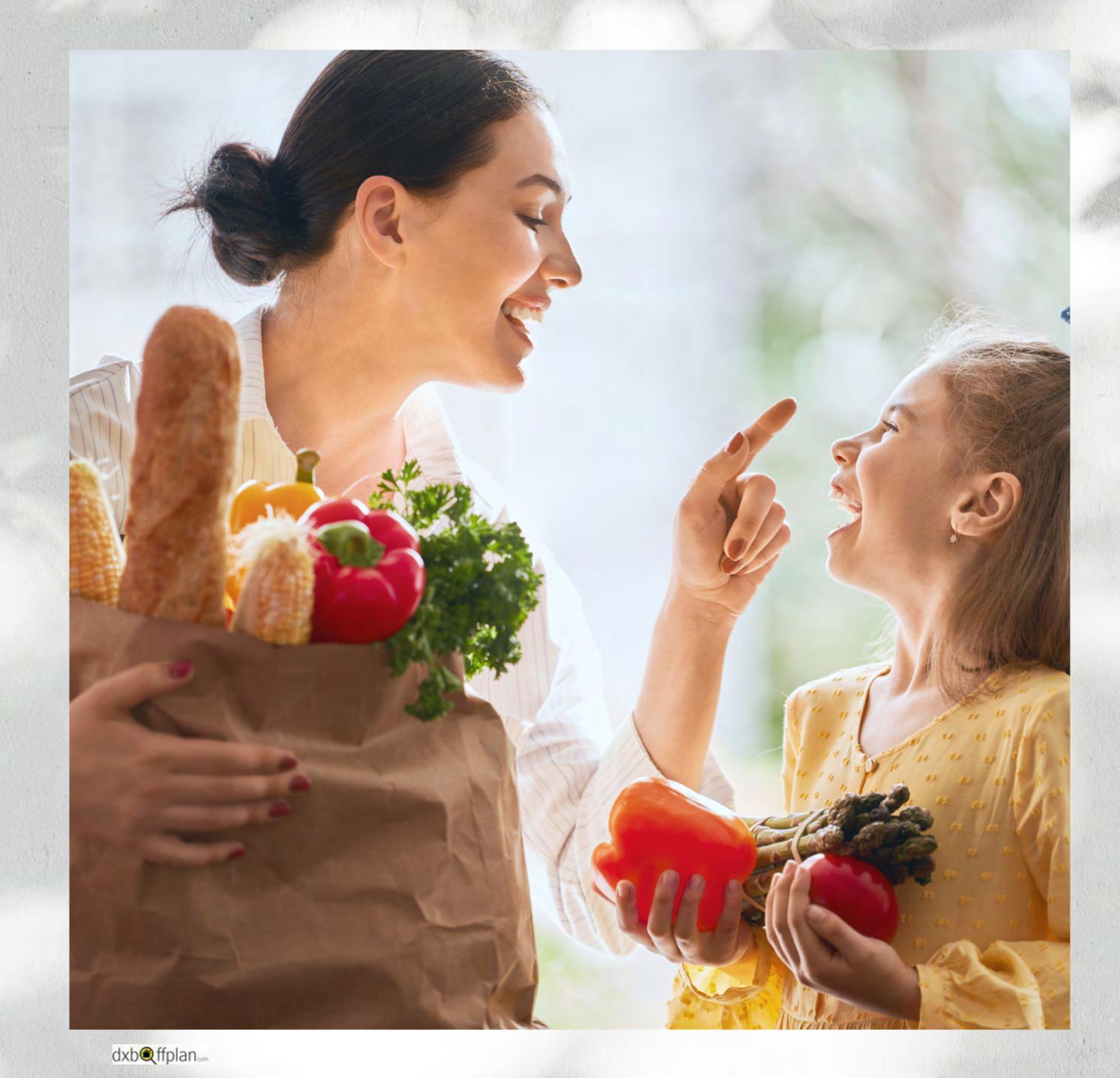
GROCERY SUPERMARKET

3 RESTAURANTS

CLINIC

2 CAFÉS

**KINDERGARTEN** 





## ARABIAN RANCHES I & II STEPS AWAY

Home to Arabian Ranches Golf Club and 15 full-size tennis courts, Arabian Ranches offers you the gold standard in integrated community living. What's more, it offers your children the highest standards of education to empower them for the future.



MINUTES FROM GLOBAL VILLAGE

10
MINUTES FROM DUBAI POLO

AND EQUESTRIAN CLUB

20
MINUTES FROM
DOWNTOWN DUBAI

35
MINUTES FROM
THE DUBAI MALL

MINUTES FROM DUBAI MARINA

MINUTES FROM
DUBAI INT'L AIRPORT

MINUTES FROM
AL MAKTOUM INT'L AIRPORT



EMAAR COMMUNITY MANAGEMENT

### WE CARE ABOUT YOU

You and your neighbours of Arabian Ranches III will be in good hands. Emaar Community Management is an award-winning international team of experts, who brings their experience and qualifications from all over the world to make your life an exceptional one.

83

EVENTS ACROSS ALL
COMMUNITIES IN 2018

4.15/5

CUSTOMER HAPPINESS SCORE

410

TREES PLANTED
IN 2018 ALONE

₽17.35M

IN UTILITY
SAVINGS IN 2018



### THE STRENGTH OF EMAAR

An undisputed leader in the local real estate market, Emaar has grown over the years to become the largest global developer outside China. You will be investing with one of the most prestigious brands in the world.\*

BRAND VALUE

USD

2.7BN +

FY 2018

REVENUE

6.99BN

FY 2018

NET PROFIT

1.96BN

FY 2018

YOY BRAND VALUE

139%

YOY REVENUE

**↑37%** 

YOY NET PROFIT\*\*

<sup>\*</sup>Source: Brand Finance 2018 Report \*\*Prior to considering the effect of the IPO Emaar Development and Forex movement