



SLS

DUBAI  
HOTEL & RESIDENCES

AN  
EXUBERANT  
UNIVERSE,  
EVOCATIVE,  
EVOLVING  
& EXPANDING





BURJ KHALIFA  
2 KM

DIFC  
3.4 KM

DUBAI MALL  
1.8 KM

DUBAI AIRPORT  
10 KM

**SLS**  
DUBAI  
HOTEL & RESIDENCES

CREEK TOWER  
6.5 KM

MOHAMMED BIN RASHID CITY DISTRICT ONE  
2 KM

MEYDAN ONE MALL  
1.4 KM





YOUR  
PERFECT LIFE  
WITH A  
TWIST



WELCOME TO POST-LUXURY

# SLS IS LUXURY REMIXED

*Elegance with a twist*

SLS is the home of the extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. With leading developers, architects, designers & chefs, SLS is anticipating, innovating and shaping the future of luxury lifestyle living.

SLS has been designed to seamlessly weave together a magical collection of complimenting services and experiences; a holistic approach to luxury living that's meticulously curated and created to ensure our guests never want, or ever need to leave. A playground in which to dine, live, love, play and be inspired.

The SLS dream is expanding and evolving, reinterpreted through the creative visions of a diverse ensemble of leading designers, architects and chefs.





SLS

TIMELINE



THE HISTORY OF SLS

A VARIED &  
EXTRAORDINARY  
EVOLVING  
FUTURE

2002



THE BIRTH OF sbe

sbe founded  
by Sam Nazarian

2008



A MAGNIFICENT  
DESIGN

First SLS opened SLS  
Beverly Hills featuring  
297 guestrooms  
designed by  
Philippe Starck

2012



BEACHFRONT  
BREAKTHROUGH

SLS South Beach  
opened in May

2014



GAME-CHANGER

SLS Las Vegas opened  
23 August 2014 with  
1,300 Philippe Starck  
designed guestrooms  
and suites

2016



TRANSFORMING  
DOWNTOWN MIAMI'S  
SKYLINE

SLS Brickell opened  
with 124 Philippe Starck  
designed guest rooms  
and 450 residences

2017



UNPRECEDENTED  
DESTINATION

SLS' first international  
property, SLS  
Baha Mar opened in  
Nassau, featuring 299  
rooms, world-class  
décor, and unforgettable  
dining and nightlife  
experiences

2018



AT THE CENTER  
OF IT ALL

SLS LUX Brickell  
opened on April with  
450 residences and  
84 suites designed  
by the talented Yabu  
Pushelberg, the  
international design  
firm with studios in  
Toronto and  
New York

2019



THE NEXT

SLS has signed over  
20 LOI's for new  
properties set to debut  
in markets including but  
not limited to Mexico,  
Argentina and more

2020



YOUR  
PERFECT LIFE  
WITH A TWIST

SLS Dubai  
is coming soon!





BRICKELL  
HOTEL & RESIDENCES



LAS VEGAS  
HOTEL

SOUTH BEACH  
HOTEL



BAHA MAR  
HOTEL & RESIDENCES



VISIONARY HOSPITALITY

# SLS around the world

A NEW PARADIGM OF LUXURY

LUX BRICKELL  
HOTEL & RESIDENCES



BEVERLY HILLS  
HOTEL





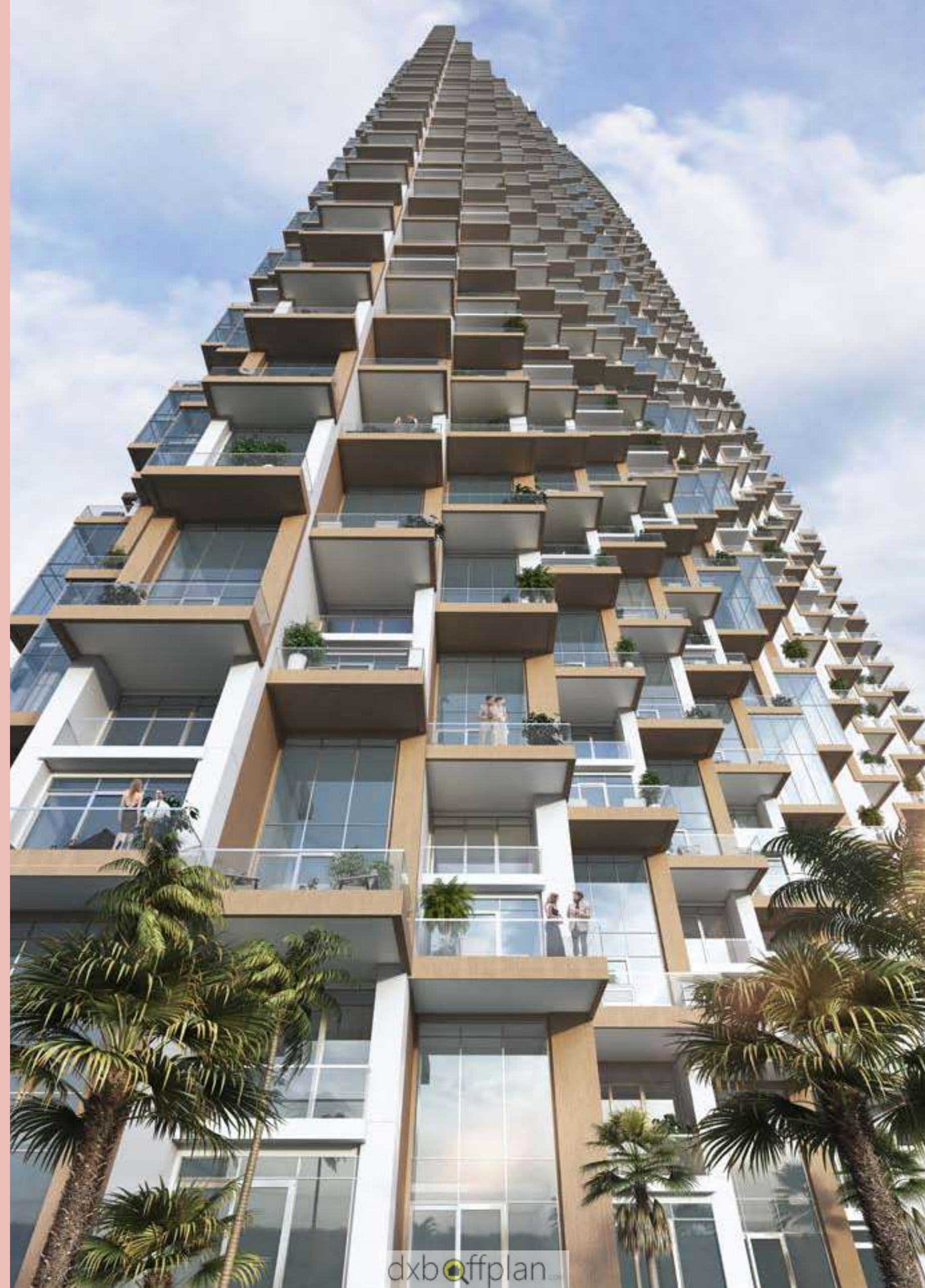
SLS DUBAI

# REDEFINING THE FUTURE OF LUXURY LIVING



Boasting 946 units, with 254 uniquely designed hotel rooms, 321 hotel apartments and 371 residences, spread over 75 floors, SLS Dubai will be one of the tallest hotels and residences in the region.

A wondrous and striking landmark in Burj Khalifa District, designed by the award-winning architects Aedas and interior designer Paul Bishop, the SLS Dubai is a unique cabinet of curiosities that never ceases to delight.



## BREATHTAKING VIEWS



ACTUAL VIEW FROM  
SLS DUBAI







SLS DUBAI RESIDENCES

WHERE  
YOUR MOST  
IMAGINATIVE  
SELF COMES  
TO LIFE





*A destination you  
never want to leave*



2 BEDROOM DUPLEX

# Double the *elegance,* triple the fun

SOPHISTICATED  
AND PLAYFUL



The two bedroom duplex at the SLS Dubai Residences exudes a cosmopolitan sophistication and refined aesthetic design, with playful hints and winks.

These magnificent residences feature glass corners in the living room, bedroom and bathroom, so you can have 180-degree views of the city, with a complete and guaranteed privacy.







ONE BEDROOM LOFT

Prepare to be  
*amazed*



The SLS Dubai one bedroom loft is super functional, so lively and buoyant, with a double height of over 7 meters, giving you mega big bedroom and living room volume. The living room extends onto a 7 meter high terrace, where the views are just amazing. All details are designed for your needs and lifestyle.







STUDIO APARTMENT

# A slice of SLS *heaven*



The SLS Dubai studio apartment is brimming with character and a sense of youthful energy. Well-defined zones are cleverly differentiated for functionality and privacy, with a semitransparent separator, and thus you have elegantly defined entrance, sleeping, living and dining zones, and bathroom. The living terrace, an extension of the living area, provides that special freedom to step outside, breath in, relax, and savor the moment.





ARRIVAL LOBBY

# The SLS universe of *discerning* taste & spirit



SLS Dubai Residences, clad in floor-to-ceiling glass windows and doors, have a private, smooth and soothing, yet very cool entrance. While enjoying all of the comfort and conveniences of life in a 5-star hotel, residents maintain their privacy by entering through the residential arrival lobby.

The lobby is elegantly simple, but also quite grand, with a mega-high ceiling, specialized mood lighting, rich colors, textures and materials, and glamorous style. Upon arrival, enjoy impeccable service that attends to every conceivable business and personal need.





BESPOKE AMENITIES

# REIMAGINE YOUR TRUE SELF



LAP POOL

LEISURE POOL

KIDS POOL

JACUZZI

SPA

VITAMIN BAR

GYM

MULTIPURPOSE ROOM



THE CROWN

LIVE  
AT THE  
PEAK

*An extraordinary  
experience*

AT OVER

**300m**  
PUBLIC AREAS

FLOOR#

- |    |                                   |
|----|-----------------------------------|
| 75 | PRIVILEGE & INFINITY POOLS        |
| 74 | CARNA - STEAK HOUSE               |
| 73 | MEETING ROOMS                     |
| 71 | SKY LOBBY & MIXOLOGY LOUNGE BAR   |
| 70 | FI'LIA - MEDITERRANEAN RESTAURANT |
| 69 | CIEL SPA & GYM                    |



FLOOR # 69

# CIEL SPA



The mission is simple... to pamper your every need and create an exceptional relaxation experience that exceeds your expectations.

Ciel Spa has everything you need to immerse yourself in refined relaxation. Indulge in the relaxation lounge, massage suite, herbal steam rooms, spacious experience showers, custom massage beds, fitness center and many more.

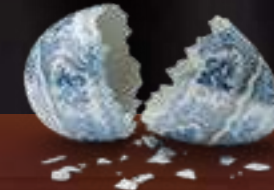




Indulge in honest Italian food featuring fresh ingredients from the hearth and the simplicity of handmade artisanal breads and pasta to fi'lia.

FLOOR # 70

*fi'lia*





FLOOR # 71

## Sky lobby



Upon arrival, guests will enter through the ground floor lift lobby and take an express elevator to the opulent Sky lobby on the 71st floor over 300 meters, redefining luxury for the 21st century.

Floor to ceiling windows dazzle with incredible panoramic views of the city, creating the perfect ambience for the mixology lounge bar.





FLOOR # 74

# carna

by  
DARIO  
CECCHINI

A contemporary steak house concept  
helmed by the legendary butcher,  
Dario Cecchini





FLOOR # 75

privilege

The infinite *pleasure*



An  
*evocative*  
urban stage

Privilege is an upscale nightlife venue and day club lounge where you can enjoy a playful decadence of signature food and beverages.

Privilege is providing signature rooftop experience featuring expansive interior lounge space that opens up directly onto two infinity pools which are over 325 meters.



# sbe

## Our stage is the world, our time is *now*

Established in 2002 by Founder and CEO Sam Nazarian, sbe is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, sbe is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, in partnership with AccorHotels, sbe has an unparalleled global portfolio which will see 29 hotels and over 180 global world-renowned culinary, nightlife and entertainment venues by the end of 2019. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify sbe as the preeminent leader across hospitality. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, The Redbury, HYDE Hotel & Residences, and The House of Originals. In addition, sbe has the following internationally acclaimed restaurants and lounges under subsidiary Disruptive Restaurant Group: Katsuya by Chef Katsuya Uechi, Umami Burger, Cleo, Fi'lia, Carna by Dario Cecchini, Leynia and Diez y Seis by Chef José Icardi, HYDE Lounge, S Bar, Doheny Room, Nightingale, Skybar, Bond, and Privilege.

### HOTELS & RESIDENCES

SLS DELANO MONDRIAN HYDE

HUDSON  THE HOUSE OF ORIGINALS 


### GLOBAL RESTAURANT BRANDS

carna Cleo   
勝 KATSUYA   
 ELLAMIA

### ORIGINAL RESTAURANT BRANDS

 farmspoke Hudson Tavern   
Leynia TRES WALIMA

### MIXOLOGY & LOUNGES

 SAAM   
MONKEY BAR DANDELYAN

### NIGHTLIFE & DAYCLUBS

 BOND  HYDE  
NIGHTINGALE   
RISE  XIV



sbe

RESIDENTIAL PROGRAM

A WORLD  
WITH NO  
BOUNDARIES

sbe

RESIDENTIAL PROGRAM FEATURES



Priority reservations  
at all sbe Hotels,  
Restaurants and Spas



One category  
upgrade upon  
availability  
at all sbe Hotels



Complimentary late  
checkout at all sbe Hotels



VIP amenity on day of  
arrival at all sbe Hotels



Welcome drink at all  
sbe Hotels and Spas



10% discount at all  
sbe Restaurants



Free valet at all  
sbe venues



20% discount on  
selected treatments  
at sbe Spas



Free access to sbe  
VIP concierge  
services  
365 days a year



Premier access to every  
sbe nightclub. The velvet  
rope immediately swings  
open for you



Invitations to sbe  
events every quarter





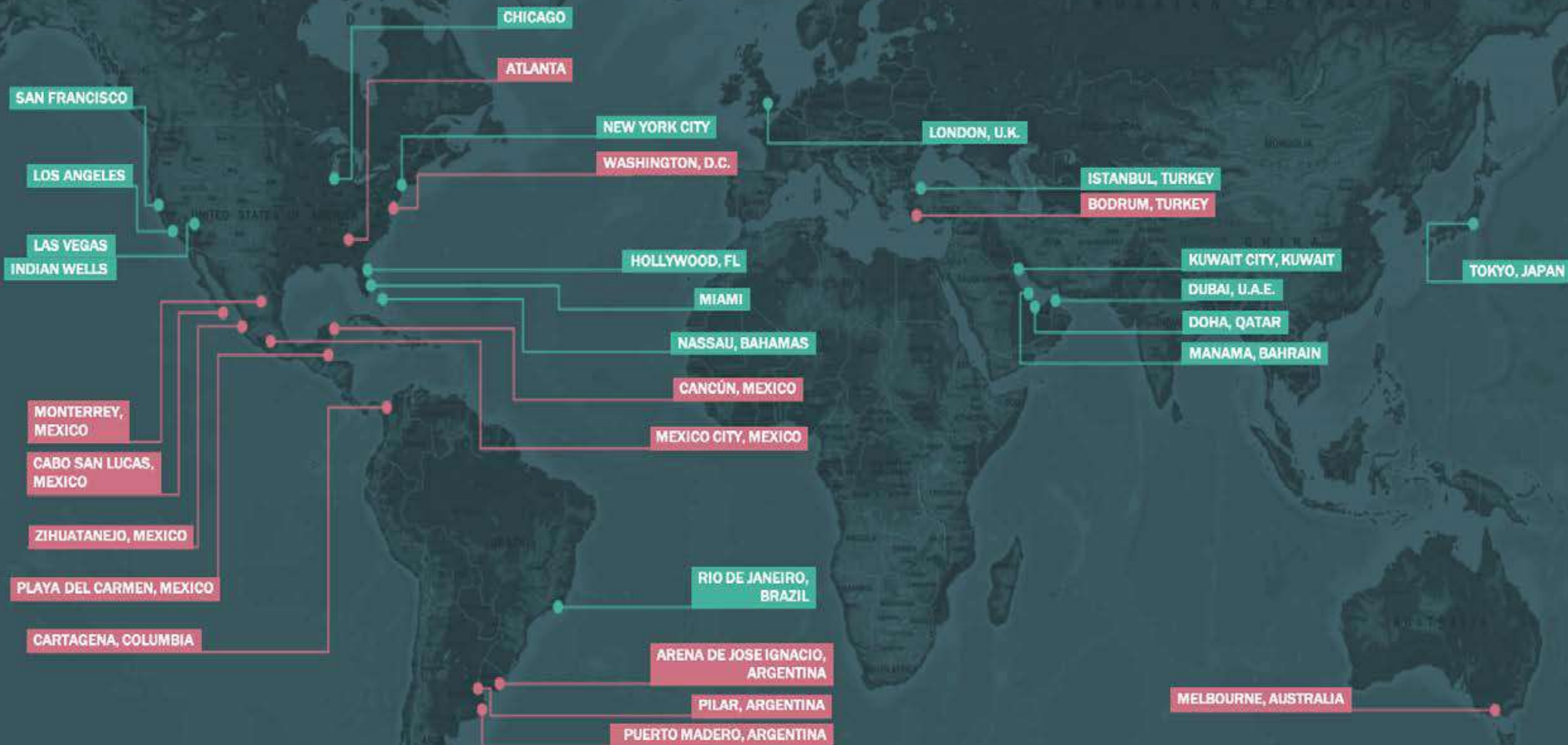
sbe WORLD

A destination you  
never want to leave

CURRENT PORTFOLIO

\*By the end of 2018

174	24*	89	46
LOCATIONS	HOTELS & RESIDENCES	RESTAURANTS	LOUNGES
120+	35+	70+	30+
DEVELOPMENT PIPELINE			





sbe IN NUMBERS

174 BRAND NEW SLS HOTELS coming soon 17

LOCATIONS worldwide & 100+ IN THE pipeline

OVER \$2 BILLION residential projects SOLD & DELIVERED

24 HOTELS & residences 35+ to come

3,445 85 DELICIOUS restaurants

SLS ROOMS worldwide PLUS 5,005 NEW ROOMS IN THE pipeline

There is an OVER 2 BILLION dollars ADDITIONAL COMING OUT OF THE GROUND



### Loyalty Program



Accor is a global hotel operator & franchisor, as well as a market leader in Europe, Latin America, Middle East & Africa and Asia Pacific. ALL is Accor's loyalty program where you can get benefits including booking hotels, home rentals, workspaces, lifestyle options such as wellness and restaurants in one place.

Upcoming sbe residential program features are part of Accor's loyalty program.

30% 1,085 HOTELS 212,300 ROOMS

ASIA-PACIFIC

27% 1,320 HOTELS 186,500 ROOMS

EUROPE

21% 1,625 HOTELS 146,900 ROOMS

FRANCE

9% 275 HOTELS 61,600 ROOMS

AFRICA MIDDLE EAST

8% 380 HOTELS 58,900 ROOMS

LATIN AMERICA & CARIBBEAN

5% 115 HOTELS 37,800 ROOMS

NORTH AMERICA



ALL INCLUSIVE  
SERVICES

Treat yourself *daily*



*SLS Dubai Residences come with  
delightful inclusive services, such as :*

ACCESS TO ALL PUBLIC AREAS

SWIMMING POOLS

DEDICATED RECEPTION

DEVOTED CONCIERGE

ROUND THE CLOCK SECURITY

DISCOUNT OPTIONS FOR ALL THE AMAZING F&B OFFERS

A LA CARTE  
SERVICES

Sit back and *relax*

LET US SPOIL YOU



*The range of a la carte services*

HOUSEKEEPING

DRY CLEANING

VALET PARKING

BABYSITTING

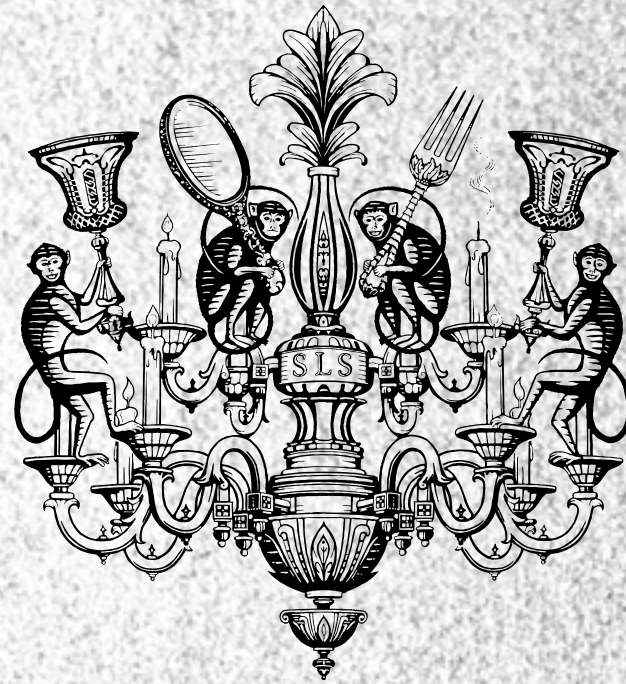
EXCLUSIVE SPA INDULGENCES

BUSINESS CENTER SERVICES

MULTI-FUNCTIONAL ACTIVITY ROOM EVENTS

THE SIGNATURE SLS BRANDED F&B EXPERIENCES





# SLS

DUBAI  
HOTEL & RESIDENCES

A DEVELOPMENT BY

WOW  RED

## World of Wonders Real Estate Development

World of Wonders Real Estate Development is a privately-owned developer of integrated communities globally. The company's vision is to design singular lifestyle experiences for discerning residents in a series of world-class branded destinations in major cities worldwide. With ambitions to be the real estate industry's pre-eminent choice for investors, operating brands and residents alike, World of Wonders Real Estate Development places a premium on quality and excellence.

World of Wonders will bring its longstanding experience to the region as leading hospitality developers globally, where the brand has successfully launched and managed a wide range of hotels and holiday villages. This foundation and track record of successful delivery in the hospitality sector will be the cornerstone of the company's strategy to realize a global array of mixed-use projects.