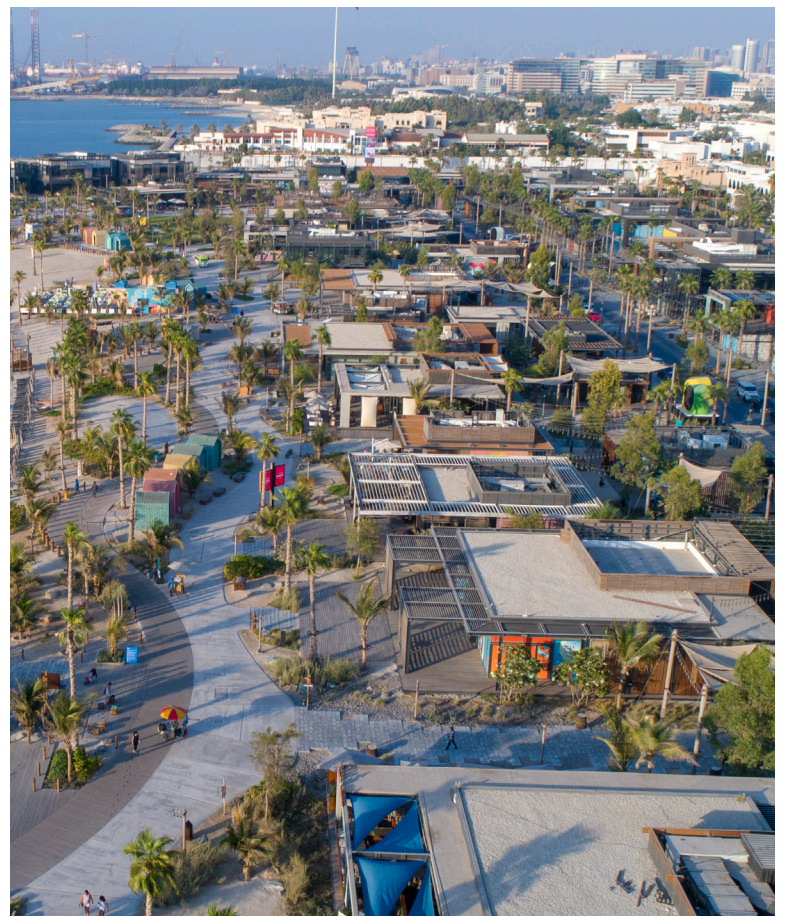




La Mer is a world-class beachfront destination that incorporates trendy, minimalist design and features, an eclectic mix of casual and fine dining, leisure and entertainment, retail and hospitality experiences, as well as a residential community. The destination is built across five kilometres of pristine white beaches and is flanked by two man-made peninsulas that stretch into the sea.

Located at Jumeirah 1, between Jumeira Bay and Pearl Jumeira and in proximity to other Meraas destinations including City Walk and Boxpark, La Mer allows visitors and residents to experience uninterrupted views of the sea, Dubai's iconic skyline and the calming sounds of the sea. Major attractions include Laguna Waterpark, Roxy Cinemas, and a collection of local and international restaurants, shops and beach-focused activities.



RESIDENTIAL VILLAS



FREEHOLD



EARLY ACCESS



FOUR YEARS  
PAYMENT PLAN

- Permitted Height : G+1
- Service Charge is applicable
- FAR: 0.65 - 0.68 (depending on the plot location)
- Early Access is provided upon covering 30% of payment
- Resale is permitted upon covering 60% of payment
- Dubai Land Department Registration fee is paid equally by the Buyer & the Seller
- The development follows Dubai Development Authority (DDA) rules and regulations in terms of design & construction <https://dda.gov.ae/dda-services/zoning-services/>

## PAYMENT PLAN OF FOUR YEARS:

| La Mer         | Months from Effective Date  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |     |
|----------------|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|-----|
|                | On or before Effective Date | 3  | 6  | 9  | 12 | 15 | 18 | 21 | 24 | 27 | 30 | 33 | 36 | 39 | 42 | 45  | 48  |
| Payment Plan % | 10%                         | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 10% | 10% |

Terms & conditions are subject to change without prior notice