



THE OPUS
BY ZAHA HADID

AN EXTRAORDINARY VISION

A SCULPTURAL AND
EMBLEMATIC LANDMARK
FOR DUBAI, IMAGINED BY
PURE GENIUS.



THE OPUS BY ZAHA HADID



WELCOME TO THE OPUS

A TRUE EMBODIMENT OF THE FUTURE

The Opus by Zaha Hadid for Omniyat is a combination of unique residences and a unique design hotel, ME by Meliá, the luxury lifestyle brand of the leading hotelier group Meliá Hotels International.

The Opus was envisioned and designed in its entirety by architectural legend, Dame Zaha Hadid. From exterior to interior, each detail is a powerful testament of her unique aesthetics and vision of the future.

The mesmerizing building is a celebration of Hadid's work as an inspiring visionary, who reshaped the boundaries of architecture as art and fundamentally changed the way people imagine and experience buildings.

ONE ADDRESS.
MANY POSSIBILITIES.

LIVE
WORK
STAY/
EAT
PLAY

SERVICED RESIDENCES

OFFICE SPACE

ME DUBAI HOTEL

ENTERTAINMENT,
RESTAURANTS, BARS

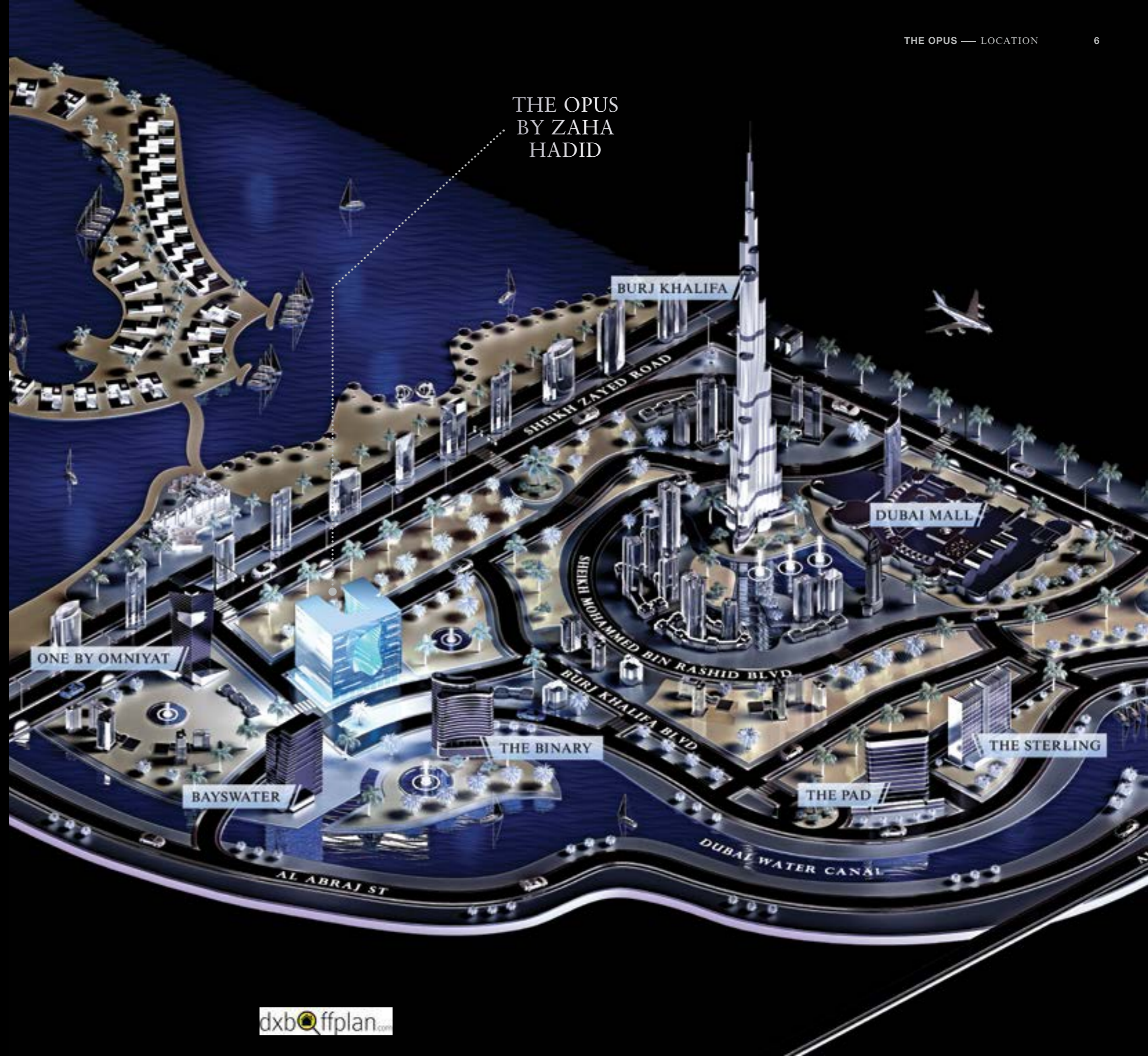
PREMIER LOCATION

FEEL THE HEART OF DUBAI / TICKING

The Opus by Zaha Hadid has a dominant location, central to Burj Khalifa and The Dubai Mall. The Opus is a landmark in its own right.

This architectural marvel intrinsically stands out on Dubai's map for its magnificent design.

It's also a hip cultural and artistic hub - an awesome nightlife destination that offers eclectic dining choices and is conveniently close to the new Dubai Opera, Marasi Business Bay and Dubai Water Canal.



Zaha Hadid

ZAHA HADID LARGER THAN LIFE VISIONARY



ZAHA HADID 1950 – 2016

HER LEGACY/ LIVES ON

The Opus by Zaha Hadid is a magnificent tribute to the starchitect's magnum opus, as Dame Zaha Hadid lives on through the work she loved and nurtured, the landscape she helped shape, and the new worldview of freedom and fluidity that she bestowed.

‘I like
architecture
to have some
raw, vital,
earthy quality.’

— ZAHA HADID

Zaha Hadid has been called “the queen of the curve”, and a creator of ambitious wonders inspired by nature, with sinuous, billowing forms, where the laws of physics appear suspended. She is recognized as a pioneer of unique aesthetics, with natural organic forms, meticulously intertwined with the precision of mathematics.

Through numerous prestigious awards, she has been recognized as a visionary thinker, determined to push the limits of structural engineering and material science. In 2004 she became the first woman to win the Pritzker Prize, architecture’s Nobel. She was awarded the Dame Commander of the Order of the British Empire for services to architecture in 2012. Her awards also include the Republic of France’s Commandeur de l’Ordre des Arts et des Lettres, and Japan’s Praemium Imperiale. Twice winner of the Stirling prize, in 2016 she also became the first woman to receive the RIBA’s gold medal. Shortly after, the great architect died, at the age of 65, leaving a tremendous legacy.

Her visions continue to transcend time, movement and space, and will for years to come.

AWARDS

2016 — RIBA Royal Gold Medal

2015 — London Building Excellence Award

2013 — Arabian Business ‘100 Most Powerful Arab Women’ (Zaha ranked 4th)

2012 — Awarded the Dame Commander of the Order of the British Empire for services to architecture

2004 — Laureate of the Pritzker Architecture Prize

Omniyat Honours the Memory of Dame Zaha Hadid With Harvard Fellowship Fund

In order to encourage and nurture the next generation of talented architects and to be a lasting tribute to the extraordinary artist, in 2017 Omniyat launched the “Zaha Hadid / Omniyat Fellowship Fund” at the Harvard Graduate School of Design, which will provide financial aid to qualifying students from the UAE and the Arab World.

Left: Lalique Crystal Vase Right: Louis Vuitton Icon Bag



THE ZAHA HADID GALLERY/ A CELEBRATION OF INGENUITY AND INNOVATION

The Zaha Hadid Gallery is a space that honors her work in architecture and design, and celebrates her achievements, also in paving the way for women from the Arab world.

“It is a great honor that Zaha Hadid chose Omniyat for her foray into Dubai, aligning her genius and groundbreaking design with Omniyat’s distinctive style and reputation, to create a profound and remarkable iconic structure – the Opus.”

— Mahdi Amjad, Executive Chairman & CEO,
Omniyat Group.

The gallery is an opportunity for everyone to witness Hadid’s authentic spirit, capabilities and extraordinary world of ideas and achievements.



Left: Serac Bench, designed by Zaha Hadid for Lab23



Left: Triflow Tap

AWE INSPIRING DESIGN

‘It is a great honour that Hadid chose Omniyat for her foray into Dubai’

— MAHDI AMJAD
CEO OMNIYAT GROUP



Below: Vortexx Chandelier



Left: Zephyr Sofa Above: Liquid Glacial Stool





ARCHITECTURAL MARVELS

PROJECTS BY/ ZAHA HADID

Hadid became famous for her worldwide reach, creating transformative cultural, corporate, residential and other spaces that work in synchronicity with their surroundings, on four continents and in many different countries.

ROME, ITALY

MAXXI National Museum of 21st Century Arts

The first national museum of contemporary art in Italy, Zaha Hadid's MAXXI building, built in 2010, creates a maze of interconnected, sinuous, free-flowing lines that blur the division between interior and exterior. This spatial permeability is an echo of the multi-functional purpose of the museum. With a growing collection of contemporary art that spans multidisciplinary practices, the space is flexible and fluid, allowing for radical transformation. Zaha Hadid won the prestigious Stirling Prize for the design of this museum.

LONDON, UK

Serpentine Sackler Gallery

Zaha Hadid set out to create a gallery extension that complemented the original structure, a 19th century gunpowder store. Her design brings in maximum light and space which offsets the predetermined horizontal structure. Thus the design both complements and contrasts with the original building, as it breaks radically from the classical symmetry that governs its aesthetic. Hadid's signature style marks the building indelibly, with its free-flowing fluidity and organic curvature.



Entrance Serpentine Sackler Gallery

ZAHA HADID'S MANTRA

‘There
are 360
degrees,
so why
stick to
one?’

BAKU, AZERBAIJAN

**Heydar Aliyev
Cultural Centre**

Made up of concentric curves that convey ocean ripples or layers of windswept desert sand, the Heydar Aliyev Cultural Center, built in 2012, undulates like a living creature in the Azerbaijan landscape, and is striking for its structural curvature and the visible surface lines that trace its curves. In 2014, the Centre won the Design Museum's Design of the Year Award, making Dame Hadid the first woman to win the top prize in this competition.





HONG KONG, CHINA

The Jockey Club Innovation Tower

Home to the Polytechnic University (PolyU) School of Design and the Jockey Club Design Institute for Social Innovation, this 15-storey, 15,000 square meter tower accommodates more than 1,800 students and staff, with facilities for design education and innovation.

The design dissolves the typical typology of the tower/podium into a more fluid composition. Interior and exterior courtyards create informal spaces to meet and interact, complementing the large exhibition forums, studios, theater and recreational facilities.



Left: Guangzhou Opera House Below: Vitra Fire Station



Right: Riverside Museum



Pictured: Sheikh Zayed Bridge



‘I really believe in the idea of the future.’

— ZAHA HADID




dxboffplan.com

BEIJING, CHINA

Wangjing SOHO and Galaxy SOHO

Curve-linear and free-flowing, with a courtyard center inspired by Chinese design, Zaha Hadid's Wangjing SOHO, is a 330,000 square meters office, retail, and entertainment complex, situated in the Wangjing suburb of central Beijing. Featuring four domed buildings connected by a system of bridges and balconies, the complex is a perfect example of the architect's inimitable style. Zaha Hadid won the illustrious RIBA award for her design, and it was also shortlisted for the Lubetkin Prize.



THE OPUS
SHIMMERS &
UNDULATES,
MIMICKING
THE AQUEOUS
MOVEMENT
OF ICE





TRULY ONE OF A KIND

LUMINOUS & LIQUESCENT/ SCULPTURAL WONDER

The Opus by Zaha Hadid comprises two structures that form a single cube which appears to hover above the ground, eroded by a fluid void.

It epitomizes Zaha Hadid's signature aesthetic – beautiful, sleek, inspired by nature's beauty and dichotomy, and firmly future-focused.

ART & ARCHITECTURE

From the Queen of the curve

Dame Zaha Hadid has been called “the queen of the curve”, because of her style that promotes unity between human habitation and the natural world, an interrelated composition of buildings, furnishings and surroundings.

Designed with ingenuity and a sculptural organic aesthetic as a single, liquescent ice cube, eroded by a free-form, fluid void, The Opus is a striking combination of cutting-edge creativity and cultural art that embodies simultaneously the formidable legacy of the architectural icon Dame Zaha Hadid and Omniyat's legendary approach to each property as a unique work of art.

Brought together by an authentic spirit, and united by ingenuity and innovation, the Hadid - Omniyat partnership has created a masterwork of design whose repertoire gravitates towards interconnectedness and originality.

LIGHT AFTER DARK

A brilliant and incandescent display

The Opus facade, clear and infinite, is the perfect canvas for a majestically artistic and breathtaking display of LED lighting, individually programmed and part of a complex matrix.

During the day The Opus is a luminous surface, reflecting the glorious Dubai sun and sapphire sky, mirroring the dazzle of the water and its freshness nearby.

At night, its LED lighting brings to life the distinct character of the building, complementing the vibe of the towers and the ME Dubai hotel by Meliá. It is a stark contrast with the darkness around it. Its brilliance provides a wonderful spectacle, signaling vividly the landmark status of The Opus by Zaha Hadid and accentuating its singularity.

‘A powerful,
distinctive and
spectacular
light show.’

— OMNIYAT

ZAHA HADID'S VISION

A single cube eroded by a free form void

THE OPUS VOID

Give space to light

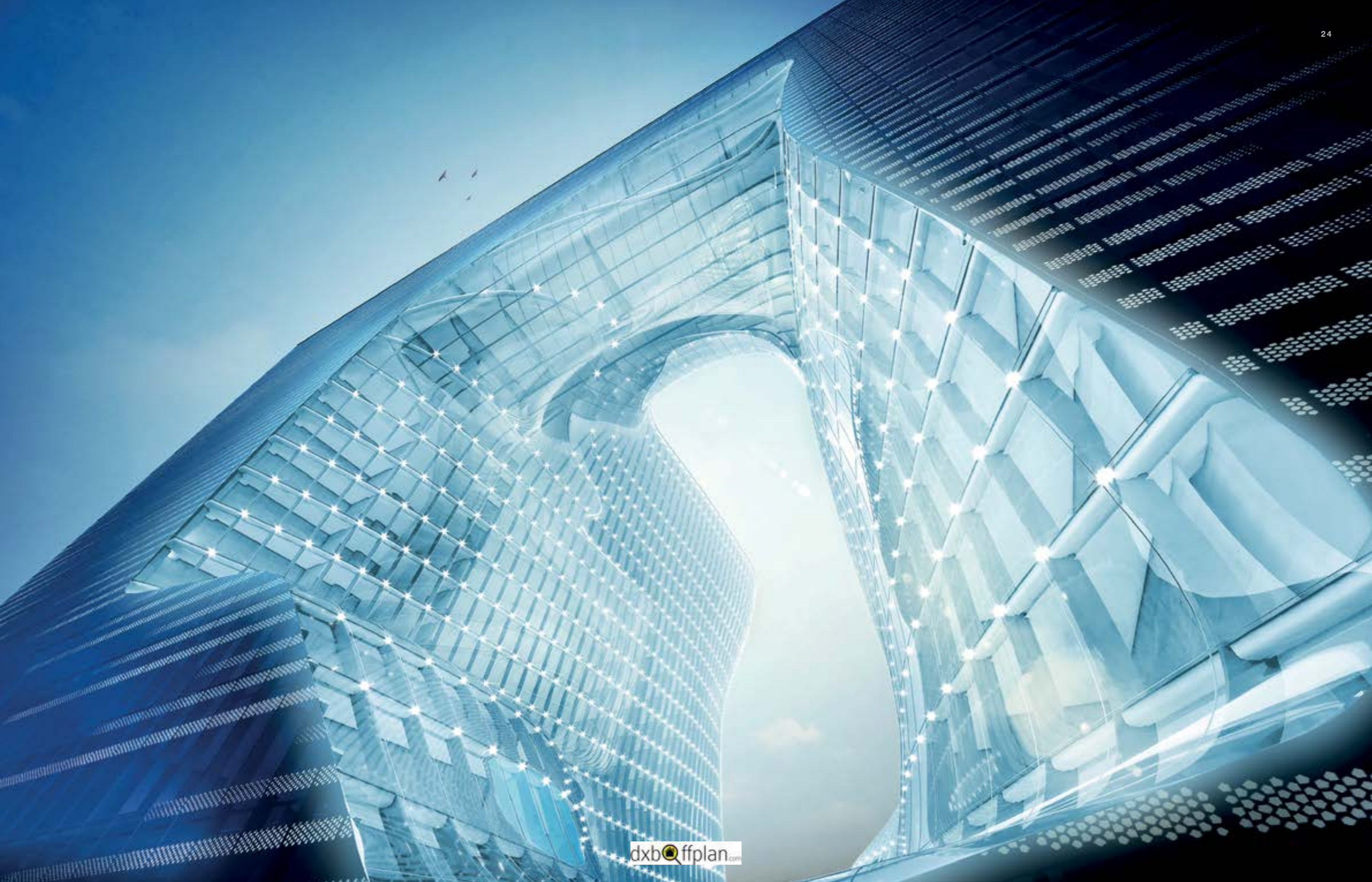
The void is what makes The Opus by Zaha Hadid an inspirational and futuristic architectural and design phenomenon.

Its organic harmony and energy are powerful and distinctive, unique and exceptional.

The void adds a poetic beauty to The Opus, mirroring a natural wonder to admire and appreciate.

The one of a kind reflective facade is the centerpiece of architectural creativity and cultural art form that defines The Opus as the fruit of an ingenious partnership between Omniyat and Zaha Hadid.



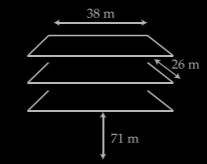


THE BRIDGE / ORGANIC CONNECTION AND UNITY

Like the void, the bridge is a one-of-a-kind architectural and engineering marvel. It connects the two towers of The Opus, interlinking its mixed use spaces, arching over the void.

The bridge is manufactured with curved double glass, double curved aluminum frames, and steel elements.

It consists of three floors of the most exclusive serviced residences, where our honored guests will enjoy not only a spectacular view but also the feeling of being at the pinnacle.



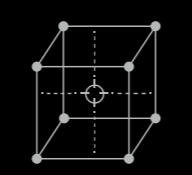
At a height of 71 meters from the ground level, the bridge has a length of nearly 38 meters and a width of nearly 26 meters, with the height varying between 21 meters and 25 meters.



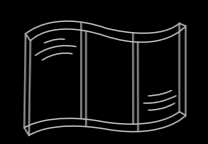
The weight of the primary steel is 745 tons, but reaches 1,000 tonnes when secondary steel, slabs, and glass are included.



More than five international engineering teams have worked together to develop the design of the steel elements and that of the complicated double curved facades.



All the steel elements have been designed using complicated 3D software to ensure that the steel structure of the bridge would fit the free flowing glass that wraps around it.



Each piece of double curved glass is unique and has been designed and constructed individually. Each piece of glass has been installed independently.



LANDSCAPE DESIGN

Serene and delicate

The landscape design is complementary to the overall architecture of The Opus by Zaha Hadid. It's created to be a plaza with integrated water features, a fascinating crest, and an arrival canopy designed by Zaha Hadid. The front entrance is a welcoming space for the ME Dubai hotel and office arrival, while the back entrance is a separate and independent arrival for The Opus Residences by Zaha Hadid.

The minimalistic arrangement of the landscaping aims to highlight the building's unique features, to facilitate arrival and departure, an easy and smooth flow of people in and out, through the building.

All around the building, the setting and experience are calming and unobtrusive, with breakout spaces for food and beverage and comfortable seating.

An architectural marvel, The Opus by Zaha Hadid is an embodiment of beauty where sand, water, buildings and people all flow together.

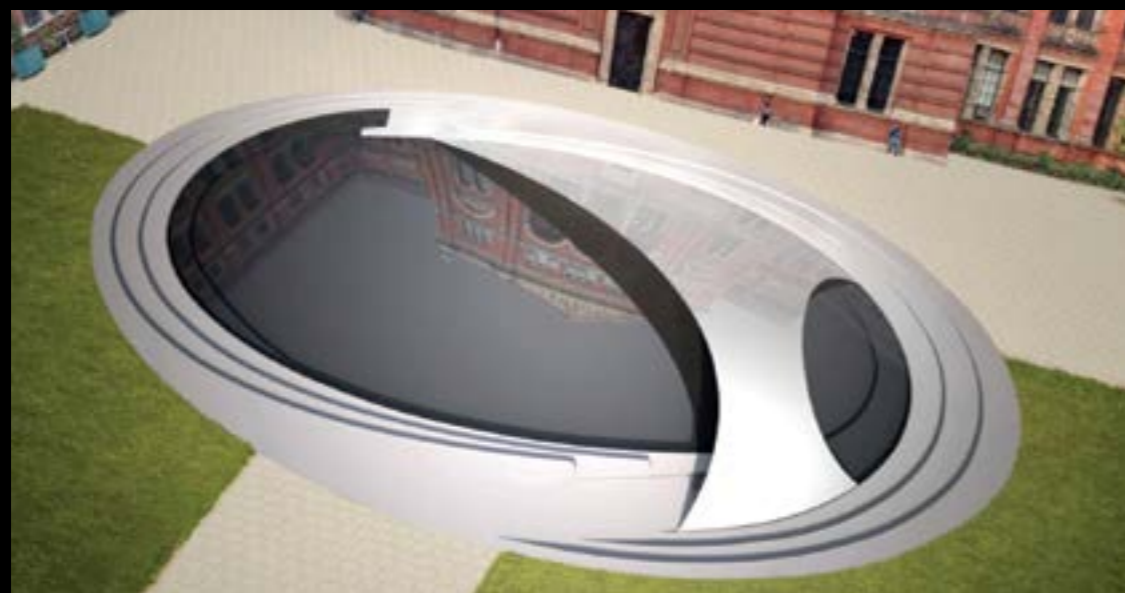




Left: The Crest by Zaha Hadid, at V&A Museum London



Below: The Crest render from above



‘The crown of your arrival.’

— OMNIYAT



THE CREST BY ZAHA HADID/ AN INTRIGUING NEW PERSPECTIVE

The Crest is a sculpture on the grounds of London's V&A Museum, designed by Zaha Hadid and commissioned by Meliá Hotels International. It is Zaha Hadid's thinnest shell structure, testing new design and construction technologies applied to a material of minimal thickness.

It was designed as a temporary, demountable structure, to be installed as a permanent feature of The Opus by Zaha Hadid.

The curvilinear form explores the relationships between fluid and Cartesian, solid and void, surface and structure – dichotomies inherent within the building's design.

The Crest will be a main feature of the arrival area at The Opus by Zaha Hadid, mimicking and multiplying the movement of water, creating a visually stunning experience, a focal point and a new form of social interaction and dialogue between the environment and the people.





ME

DUBAI

IT
BECOMES
YOU

FREEDOM TO DISCOVER

DESIGN DRIVEN/ EXPERIENCE BASED PERSONALITY HOTELS

The Opus by Zaha Hadid for Omniyat partnered with the world renowned brand of experience-based personality hotels, ME by Meliá to create a level of involvement, indulgence and personality, unrivaled in the region. A partnership based on love of art, culture, unique design, music, personalization and pushing the boundaries of our imagination.



WELCOME TO ME BY MELIÁ

Not all guests are the same, so why should hotels try to treat them the same?

This is the driving philosophy behind ME by Meliá, an exquisite, new-generation hotel experience, which offers the highest level of service, the best culinary and leisure offerings coupled with an emphasis on social lifestyle, energy and personal branding.

ME by Meliá hotels are meticulously created to serve a well-defined customer psychographic.

By understanding each guest's attitudes and values, ME by Meliá provides them with a tailored experience like no other.

ME

BY MELIÁ



NEW APPROACH AND FUTURE DEVELOPMENT

The vision for ME by Meliá involves exponential growth of its existing footprint within the next five year period.

Top tier locations that offer a rich cultural landscape are paramount to delivering the brand's main premise as a dynamic social epicenter. Premium urban locations and high density resorts are the focus of ME by Meliá's growth path.

By embracing art, design, music, culture, and carefully orchestrating day and nighttime offerings – ME by Meliá collaborates with the very best partners to elevate the hotel experience and act as a driver of financial performance.



Located in the capitals of culture and cool, ME by Meliá is the place to be and be seen.

Right: Radio ME Milan Rooftop Bar





Right: ME London, ME Suite terrace

BESPOKE EXPERIENCE

BRAND EXPRESSIONS/ THE AURA

The AURA is the essence of ME by Meliá. As the brand's main attribute and unique concept, it encompasses the total experience of ME by Meliá. The emotional connection between the guest, the moment and the brand is where the AURA is born.





AURA MANAGER PERSONAL/ EXPERIENCES

The AURA Manager is a physical representation of the brand and the AURA itself, ensuring that the essence of ME by Meliá is OMNIPRESENT.

The AURA Manager personalizes experiences and exceeds expectations by anticipating and understanding the guest's wants, needs and desires.

ME = You

ME for You is at the very heart of each of the hotels. Receiving and coordinating all client enquiries, requests and complaints, channeling them accordingly to ensure that they are dealt with in a professional, ethical and legal manner, our staff understand every guest's need.



Right: ME Madrid

Driven by the psychographic

Instead of treating customers as part of a larger group, psychographic analysis views each one as an individual. It starts with information on their social attitudes and values—how they think. Segmentation based on psychographics is a significantly more powerful tool to target our customers. ME by Meliá guests have their own personalities and attitudes towards life.





**ME PERSONALITY
SUITES /
SUBLIMELY
PERSONALIZED**

Above: ME Mallorca Mode Room

ME+

Guests staying in ME+ Suites are rewarded through a selection of unique benefits, for an unparalleled hotel experience. The AURA Manager is just one of many luxurious features that combine to adjust to your uniqueness, attitude and desired mood.

Right: ME London, Above: ME Ibiza



**Desirable
technology**

At ME by Meliá hotels, guests feel at home, and so our in-room technology is designed to provide the same level of comfort you would expect in your own home – including high speed internet, Play Station, LED wide screen TV, and state of the art sound system, meaning you won't feel disconnected during your stay.

Right: ME Milan lobby

ART AND DESIGN

Through inspiring art and design, ME by Meliá challenges perceptions even as it reaffirms them, rewarding curiosity with sensory fulfillment.



TRENDSETTER LIFESTYLE

CREATING SOCIAL EPICENTERS

Lounging, social indulgence, and “scene cuisine” – an enviable family of brand partners make ME by Meliá the place to be for guests and local trendsetters.



ME Music

Music has always been a key pillar of the brand. It has a paramount role in the guest experience at ME by Meliá, which was one of the first hotels in the world to recognize the importance and power of music.

Every person has a soundtrack to their lives, thus the DJs at ME by Meliá provide that for each guest.



Spa

In perfect harmony with the individual spirit of ME by Meliá, SkinInc offers a supplement bar of revitalization with concentrated, personalized, efficient skincare.



Yin & Yang

A place to relax and party. A place to reconnect and engage. A place to work and socialize.



Pet Friendly

The pet friendly hotel package offers tail wagging treats for your pet:

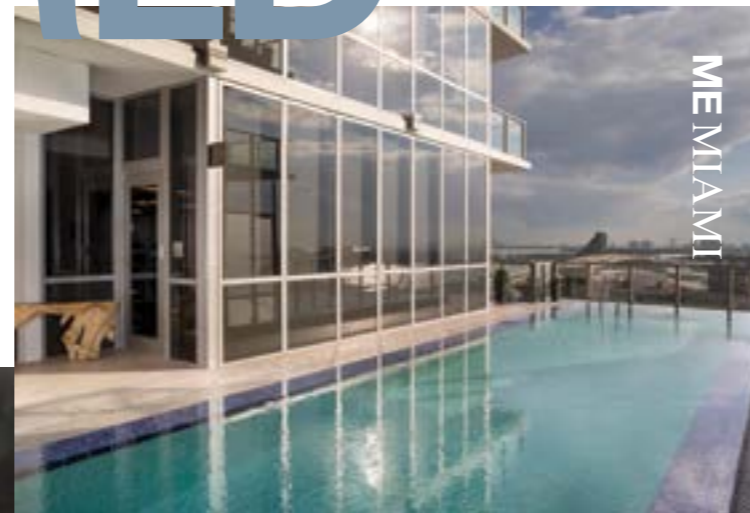
- Complimentary pre-arrival form to understand your dog's preferences
- Welcome kit that includes shampoo, perfume, playball, mini towel and teeth cleanser
- Menu of doggy food, specially prepared by chefs





MESITGES

AROUND THE WORLD



ME MIAMI

Below: Pool at ME Mallorca



ME MALLORCA

Right: ME Milan Il Duca



ME MILAN

Left: Infinity pool at ME Miami

WANDERLUST:

An irresistible desire to travel to understand one's very existence.

Entrance experience at ME Madrid



ME MADRID

GLOBAL PRESENCE

Our guests love contemporary art and design, international cuisine, and world music. They choose to always explore new locations, adding different, thrilling experiences to their exclusive lifestyle.

Capturing these elements in a variety of urban and resort destinations, ME by Meliá has become a recognized brand for trendsetters and opinion-makers.



ME CABO

Below: Seaside pool at ME Ibiza



ME IBIZA

Right: The Atrium at ME London



ME LONDON



PERFECT

ME
DUBAI

EMINENT ARRIVAL

FLOW INTO/ ME DUBAI

With its dominant location and serene landscaping, the ME Dubai arrival provides a smooth welcome for guests, travelers and residents.

GENUINE WELCOME

The ME Dubai's grand arrival is an engaging and elegant space

It accentuates the building and blends into its surroundings. It allows you to take in the energy of ME Dubai and relax with valet and special reception service.

The focal point of the arrival is the stunning canopy designed by Zaha Hadid; a curvaceous steel structure, integrated with the landscaping and the building.

You can think of it as a wave of our many hands, all expressing a warm hello from The Opus by Zaha Hadid to you.

ME DUBAI ATRIUM/ A LOOK INTO THE FUTURE

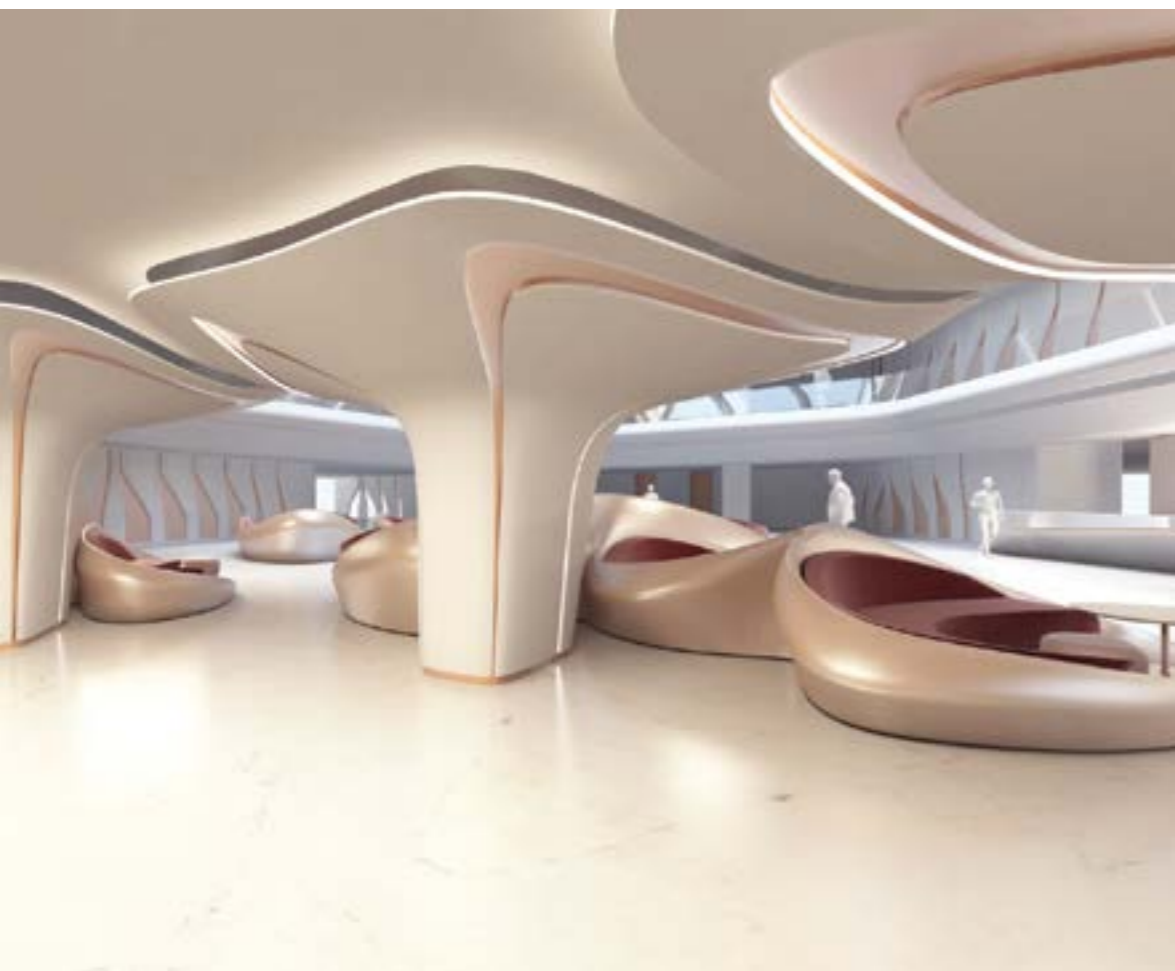
The hotel lobby is grand and spatial.

It is an impressive 4-storey high, and the views open up to the void, through a glass ceiling. The void's dramatic LED lighting illuminates the lounge in a majestic way during the evening and night.

The ME Dubai reception and concierge are located in the lobby, and are inter-connected with the office entrance. This is a unique concept, wherein the office tenants experience the flow of the hotel as well.

The fine dining area overhanging the atrium allows guests, residents and office tenants to mix and mingle, network and relax, to inspire and be inspired.

The stunning void refracts beautiful light waves across the entire atrium and creates a magical setting, while a panoramic lift jets up to the top for a visual spectacle of Dubai.



BESPOKE ZAHA HADID FURNITURE

Nature-inspired forms

The brilliance of ME Dubai is in the complete harmony and smooth integration of all its elements, including magnificent nature-inspired furniture, designed by Zaha Hadid, with her specific and recognizable style.

The fluid and twisting lines of the exquisite petalina seats mimic nature's marvelous creations, showcasing complex interactions between natural and man-made. In the ottoman lounges contemporary design is merged with local traditions, resulting in a fluid landscape, while the deep reds ensure a boost of energy and dynamic contrast with the pristine white atrium space.

The furniture elements seamlessly bend and flow, with smooth, soft and elegant surfaces, yet with exceptional strength, tactility and beautiful natural appearance.



Bespoke, Zaha Hadid lounge furniture



Right: Nature-inspired atrium









GUEST ROOMS/ ORGANIC, SOOTHING & INSPIRING

The guest rooms at the ME Dubai are congruent with Zaha Hadid's signature design, inspired by the natural world of sky, sea and plants. Her organic shapes, flowing in appearance, combine with geometric structures to create positive energy and a calming, serene mood.

From the texture of the sinuous walls and doors to every piece of furniture, each element in the rooms is designed by Zaha Hadid. The centerpiece of each room is the marvelous bed, defined by a single, unifying, gesture. For perfect relaxation and wellbeing each unit integrates headboard, side-tables, control system and lighting.



Left: ME Desert Suite bedroom

PERFECT FIT

A room to fit your personality and mood

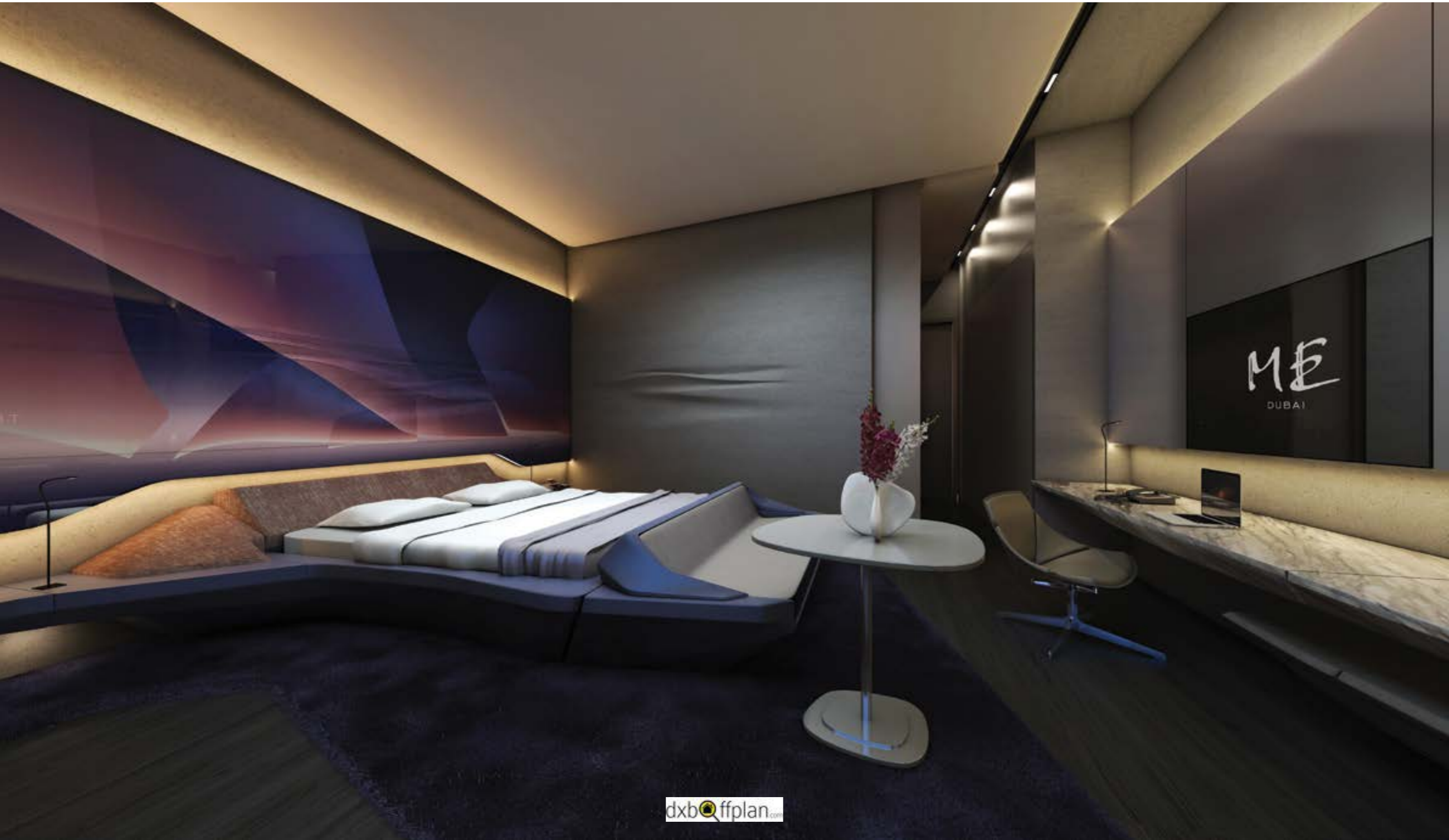
In addition to nature and mood inspired rooms, ME by Meliá has brought their specific style and energy. ME Dubai features:

- AURA room
- VIBE room
- CHIC Suite
- PASSION Suite
- PERSONALITY Suite
- ME Suite (200 square meters)

For maximum privacy, security and comfort there is a dedicated hotel guest lift, and security access control to the hotel room corridors.

Right: ME Midnight Blue bedroom





F&B

A DYNAMIC MIX OF
ENTERTAINMENT &
GOURMET DELIGHTS
TO INDULGE THE
SENSES



ME DUBAI LOBBY LOUNGE / A FRESH EVOLVING EXPERIENCE



The ME Dubai Lobby Lounge is an entertaining and always evolving environment. It offers culturally exciting activities, artists workshops and exhibitions, photo galleries, a refreshingly different snack food selection, and innovative drinks options.



Left: A unique food aesthetic

Our stylish service team will delight you with artistic and trendy drinks displays: from afternoon tea inspired by current fashion and art happenings, to hip and cool mocktails, with a few extra special touches, such as bespoke floral ice sticks, and artisanal ice lollies from local organic market produce. The menu is dynamic and will change with the season or to accommodate for the patronage of famous chefs and artists.



EAT SOCIALISE CREATE

THE ME DUBAI LOBBY LOUNGE

A hybrid
cafe, lounge,
gallery space
to energize
& inspire.



Right: A place for art-lovers to enjoy





Left: Share an innovative food experience



CENTRÀ A SPANISH EATERY & BAR A COOL, CULINARY EPICENTER



DYNAMIC VENUE

From dawn 'til way after dusk

Centrà starts the day bright and early as a vibrant "à la carte" breakfast setting, then gets prepped for high-powered business lunches. In the afternoon it chills with aperitivo-style drinks and tapas combos, and transitions straight into a buzzing and happening dinner destination and music bar.



Left: Vibrant music every night



CENTRÀL

Spanish
eatery and
bar that vibes
all night.



And while it is part of ME Dubai hotel and is connected to the atrium, Centràl has all the vibes of the independent restaurant. It caters not only to hotel guests and residents, but attracts the trendsetting local crowd, with hot faves like Sunday brunches, interactive cocktail mixing sessions, weekly and daily theme nights, and service that is always dazzling.

Centràl is first and foremost a social venue, a dining destination for all of Dubai. As a cosmopolitan brasserie with Spanish influences and identity, the menu features Spanish comfort food with a progressive twist.



Live, laugh, enjoy

Right: Radio ME Dubai



THE OPUS NIGHTCLUB / DUBAI'S LARGEST CLUB VENUE

MEGA SIZE

The party never stops

The Opus has a whopping 260,000 square feet entertainment zone, which includes over 78,000 square feet of dedicated F&B. With 12,000 square feet, illuminated with phenomenal and imaginative LED lighting all around, The Opus nightclub is the largest night spot venue in Dubai.

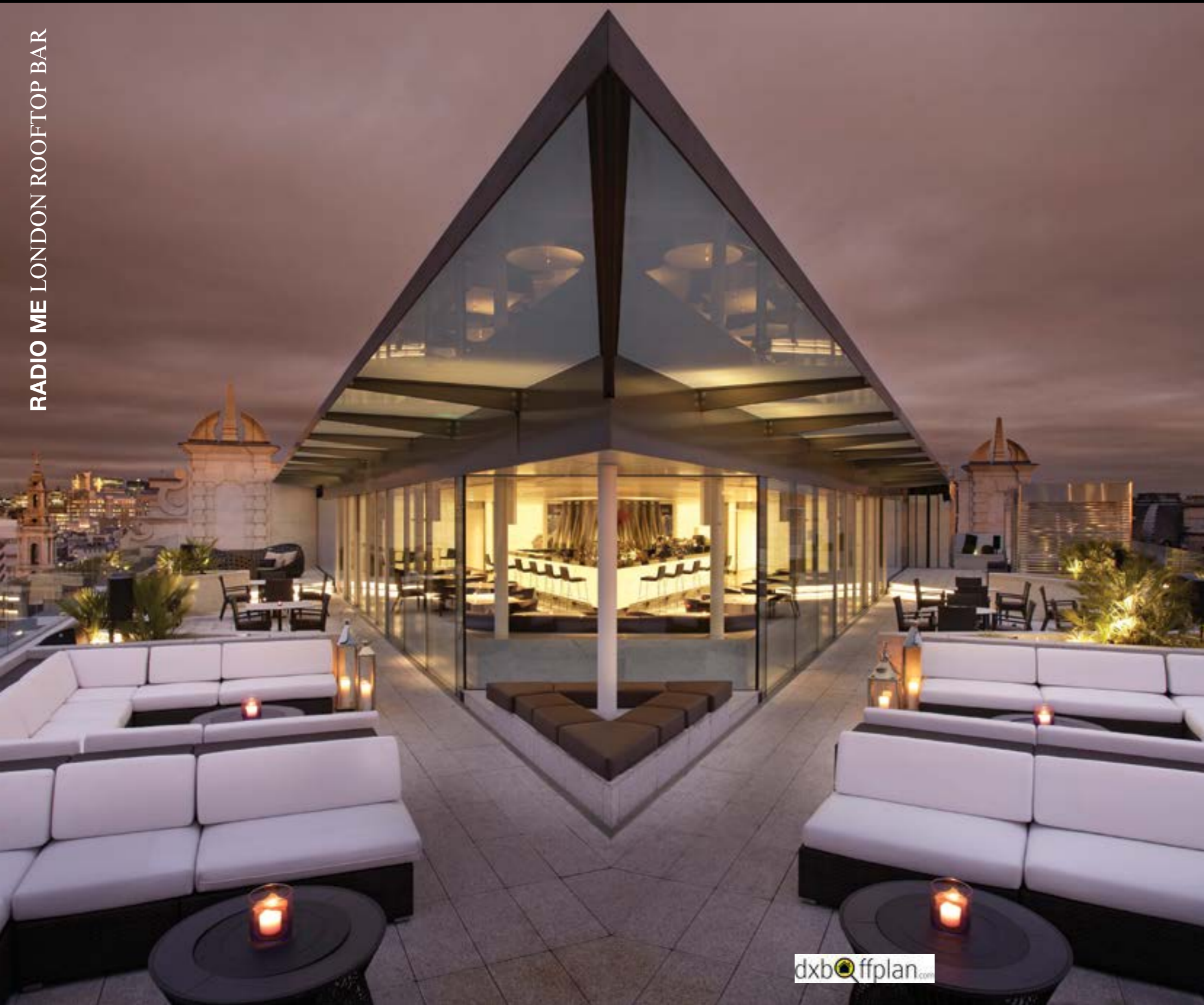
The Opus is one of the most exclusive and trending clubs in the region, with a never-ending line-up of international and regional celebrity DJs, amazing performers and the trendiest artist concerts all year round.

Smile, laugh, dance, jump, wave, enjoy ... connect with the music, the people around you, and a spring of bliss and happiness, the euphoria that comes from having the time of your life!





Radio ME Rooftop Bar



ROOFTOP BAR/ IMPRESSIVE VISTA, ALL IN ONE HANG-OUT

Chilled out during the day, hyped-up at night.

The Opus Rooftop Bar has the most Instagramable vistas and panoramas, offset by hypnotic house beats, with exquisite drinks, amazing food, electrifying ambiance and ultra-cool design.

It is a signature venue for the ME by Meliá brand, whose popularity has sky-rocketed in several locations, with numerous awards, celebrity guests, bespoke seasonal cocktails, and a long waiting list.

Located on the highest floor, with stunning views of Burj Khalifa, Business Bay and Dubai Water Canal, the Rooftop Bar at The Opus by Zaha Hadid is a stunner.

Let your eyes and mind wander over the wonder of Dubai, as we serve up “food and nectar for the gods”, with the stylish interactive martini service, a sensual and regionally-inspired menu of cold and hot mezzeh, as well as a glamorous oyster and champagne bar, a Dubai-specific feature. Another local component is the high-end shisha lounge that overlooks Business Bay and the Dubai Canal, where you can sample a wide array of flavors.

The dress code is strictly dress-to-impress, and the attitude required is oh so trendy!

The Opus Rooftop Bar’s music features relaxed beats during the day and builds to high tempo, glamorous deep house in the evenings, all set to a local rhythm.



MEMILAN

Right: Radio ME Ibiza Rooftop Bar



ME IBIZA



Below: Radio ME London Rooftop Bar



MEMADRID



MELONDON



IMMERSE YOURSELF IN THE OPULENCE OF THE OPUS

PLANKTON

A POOL OF WONDER

LIQUESCENT TREASURE/ WATER IS LIFE

ME Dubai provides you with access to the best facilities to keep you cool and replenished.



TRANQUIL WATERS

Suffused with peace of mind

The swimming pool deck comprises an elongated and sprawling pool, a jacuzzi, a refreshing wet deck, seating areas and topical-style cabanas. The adjoining cafe caters to an active lifestyle with specific menus and healthful choices.



YOUR ZEN ZONE

An exclusive array of aqueous amenities.



Relaxing at the ME Dubai pool



This is your zen zone, your space for relaxing, restoring peace of mind and perfect balance.

It's also your place for easy breezy chit-chat, mingling, socializing, meeting new people or spending fun times with friends and loved ones.

This is your laugh and chill out zone.



Perfect harmony of earth and water



POOL EXPERIENCE/ PARADISE FOUND

To begin the day or to end it with a refreshing dip in the pool, means not only to lead a healthy lifestyle, but also to live a dream of luxury and well-being.

To spend a whole day lounging on a luscious wet deck, dangling your feet in the refreshing aqua, soaking in the vitamin D, listening to the soft ripples of the water, and watching the interplay of light on its ultramarine surface - well that's just paradise!



FITNESS & SPA AMENITIES

Wellness
is a state
of being.

SPA & BEAUTY

Happiness is...

ME Dubai sets the highest standards for taking care of your well-being, providing you with everything you need for a lifestyle that is sensitive and responsive to all the dimensions of body, mind, and spirit.



STATE OF THE ART GYMNASIUM / FOCUS ON YOURSELF



Give yourself that amazing feeling of happiness, achievement, strength and positive vibes that follows a vigorous workout at the ME Dubai gym.





ENJOY VISIONARY LIVING

EXCLUSIVE PERSONALIZED LIVING SPACES, DESIGNED BY ZAHA HADID FOR ME DUBAI

EXPERIENCE LIVING IN A WORK OF ART





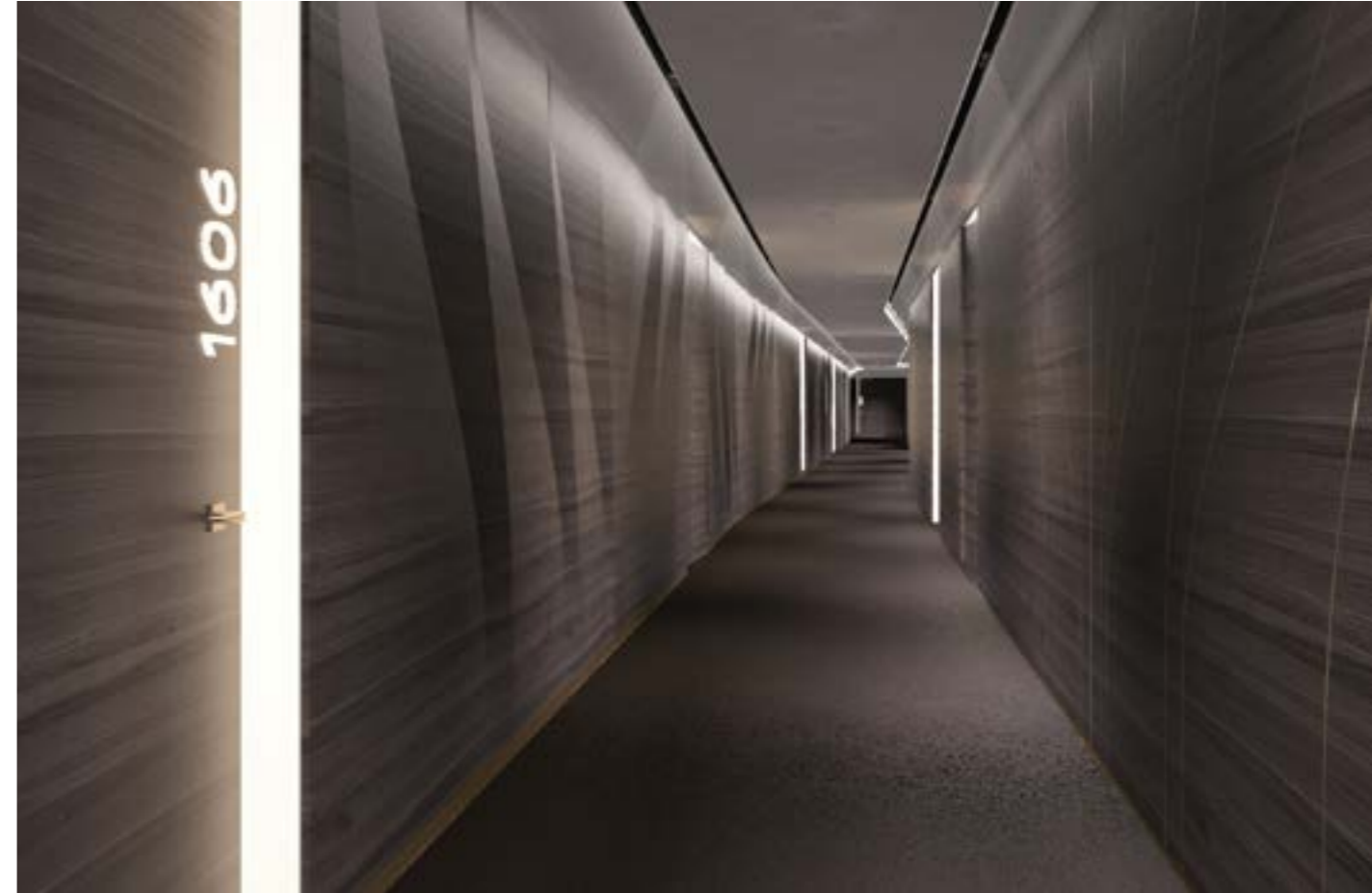
THE OPUS RESIDENCES BY ZAHA HADID/ THE OPULENCE OF THE OPUS

For those with a discerning eye, a taste for the extraordinary, a habit of acquiring only the best, Omniyat has created a limited collection of The Opus Residences by Zaha Hadid which are serviced by ME Dubai.

The 96 units in The Opus offer a range of sizes, from one and two bedroom to the extraordinary duplex and triplex.

You have full access to all hotel facilities and amazing amenities, an eclectic variety of innovative F&B experiences, cultural events and artistic performances right at your doorstep, as well as the prominence of the location and the prestige of The Opus by Zaha Hadid address.

Left: Exclusive arrival for residences



PRISTINE BEAUTY OF THE DESERT/ PURE & SIMPLE

Drawing inspiration from the environment surrounding The Opus, Zaha Hadid designed the ultimate residence experience, where luxury, style, technology, furniture, objects and fixtures blend into a uniquely dramatic fusion of poetics, opulence, and modern living.

Created to suit your contemporary lifestyle and refined tastes, The Opus Residences by Zaha Hadid and serviced by ME Dubai are hybrids of comfort and function, livable works of art and design. All one bedroom serviced residences embody the desert theme.







DESERT THEME

In sync with the glory of nature

The characteristics of purity, peace and eternity associated with the infinity of the desert and its beautiful sand dunes are translated into a personalized dream-living space in an aesthetically unique way.

The desert theme is expressed through each impeccable detail of its designed interior, from natural textures, mood lighting and intelligent composition to cutting-edge materials. Ergonomic principles and organic forms chromatically mirror the theme of the room. This in turn enables a seamless integration of the resident's personality and preferred ambiance, with The Opus and Dubai.







Desert theme master bedroom



MIDNIGHT BLUE THEME/ POWER AND MYSTERY PERSONIFIED

**For those who see poetry in the orb of night,
seeking sophistication and wisdom.**

The particularly dark shade of blue was named for its resemblance to the color of the sky on a full moon night. The Opus presents refinement and natural beauty personified in Zaha Hadid's exquisitely designed apartments, through an interplay of this incandescent color in all details and elements, ranging from wall design, to furniture, lighting, and its suave, smooth surfaces.

All two and three bedroom serviced residences incarnate the Midnight Blue theme.

MIDNIGHT BLUE THEME

The color of your life, your style

Midnight blue represents both the sky and the sea, the expansiveness and freedom of open spaces, an imaginative and inspiring playground. It is considered a particularly elegant color.

Christian Dior once said that “midnight blue is the only color that can ever compete with black.”

The Midnight blue theme exemplifies depth, wisdom, confidence, stability and intelligence, providing an artful living space for residents of the two and three bedroom serviced apartments.





Midnight blue theme master bedroom

Midnight blue theme master bathroom



ROOF TERRACE COVETED ENTERTAINING SPACE

So exclusive it's practically a secret.

At the very top of the imposing Opus by Zaha Hadid, are a strictly limited number of very desirable over-the-top serviced residences with roof terraces.

These residences render the Dubai living experience - like The Opus - one of a kind.

They are endowed with numerous high-end lifestyle features such as:

- private access
- jacuzzi
- barbeque
- outdoor cinema experience
- retractable roof
- private entertainment zone
- breathtaking views

EVERYTHING YOU NEED

ME DUBAI/ SERVICES

Regard ME by Meliá as your ‘Lifestyle Concierge’, delivering bespoke à la carte or pre-selected services within your personal space, tailored to your personality.

ME by Meliá realizes that no two owners are alike. Instead, there exists a rich mosaic of owners. With this in mind, it regards each owner as a singular individual and strives to exceed their expectations on both a personal and professional level, delivering exceptional experiences which inspire. A range of A La Carte services are available for owners to subscribe at their convenience. These will be arranged by your AURA Manager who is all things to all people, at all times: your personal assistant, advisor, concierge, secretary and lifestyle advocate.

A LA CARTE SERVICES

Groom

- Full cleaning
- Linen change (à la carte linen menu available)
- Laundry pick-up and delivery
- 24-hour maintenance
- After-a-party cleaning service

Vibe

- Sundown service
– light, music, candles, aroma, turndown
- Run your bath before you come home
with your chosen skin care products
- Play your music
- Set the scene for your surprise

Ease

- Deliver your daily newspaper/weekly magazine
- Stock your fridge
- Receive/organize delivery of parcels
- Run your errands
- Pack and unpack your luggage
- Water your plants

Social

- Arrange your social activities
- Book restaurants, theatre plays, evening shows and the best concerts in town
- Plan your events
- Organize, manage and wrap up your social gathering (catering, DJ, decoration, theme, invitations – event planning)
- Set up and serve your dinner party

Delicious

- In-room dining services

ALL RESIDENTS HAVE PRIVATE ACCESS TO A WORLD CLASS SPA, GYM AND SWIMMING POOL.



All services
will be
arranged
by your
personal
AURA
Manager.



EXPERIENCE

**24/7 personalized
service**

A sublimely gratifying experience. Our 24-hour team will see to your every desire in one of our suites.

ME DUBAI

PRE-SELECTED/ SERVICES

Choose from three different service packages, to accommodate your needs and lifestyle.

★★★★☆

BASIC, YET ABSOLUTE

Groom

- Full weekly-cleaning service
- Linen-changing

Ease

- Emergency repairs, 24/7

Delicious

- In-room dining service



NOT SO BASIC

Groom

- Full-cleaning service twice a week
- Linen changing
- Emergency repairs, 24/7
- Laundry delivery and pick up
- After-a-party cleaning service

Ease

- 24-hour repair service
- Arrange your social activities
- Concierge service
- Pick up and drop off you and your guests
- Packing and unpacking

Delicious

- In-room dining service

Vibe

- Set your scene
- Daily sundown service by ME by Meliá in master bedroom
- Run your bath before you come home with your chosen skin care products



LIFE SAVER

Groom

- Daily full-cleaning service
- Daily linen changing (provided by ME by Meliá)
- Linen available à la carte
- Emergency repairs, 24/7
- Laundry delivery and pick up
- After-a-party cleaning service

Ease

- 24-hour repair service
- Arrange your social activities
- Concierge service
- Pick up and drop off you and your guests
- Packing and unpacking

Delicious

- In-room dining service
- Dinner set-up when ordering from hotel outlets
- Serve your dinner party
- Organize, manage and wrap up your social gathering (catering, DJ, decoration, theme, invitations – event planning)

Vibe

- Set your scene
- Daily sundown service by ME by Meliá in all bedrooms & living areas
- Run your bath before you come home with your chosen skin care products
- Complete dinner set when ordering from our outlets, vibe included

PAVING THE WAY

LIFE TRANSFORMED/ INTO ART

A desire to always lead the way and reach for the stars. From extravagant sophistication to glamorous style, Omniyat strives for excellence in everything.



OMNIYAT®

**OMNIYAT CREATES
BEAUTIFUL /
AND INSPIRING
ENVIRONMENTS**

Omniyat creates living canvases of residential, commercial, hospitality and retail spaces – that offer an inimitable premium experience.

We approach the design, development and management of each Omniyat property as if it were a unique work of art. Just as there is no mistaking a Picasso or a Van Gogh, there is no mistaking that you are anywhere but in an Omniyat property.

We nurture and maintain close relationships with the world's leading architects, engineers, interior designers and artists.

Each project is unique, designed to create a superior return on investment and to give every home owner the Omniyat guarantee of living in a bespoke space that reflects their personality, achievements and ambitions.



Langham Place Residences Downtown Dubai

The Langham Group have amassed an impressive array of awards for excellence in the field of luxury hospitality, including the award for the World's Most Popular Luxury Hotel Brands, in 2015.

Omniyat, Dubai's most prestigious and respected developer has strategically partnered with this eminent international hotel operator to add Langham Place Downtown Dubai to its portfolio of trophy assets a modern embodiment of the immaculate Langham style and tradition. The 167 hotel rooms and 239 fully-serviced five star residences; ranging from deluxe to one, two and three bedroom suites, and duplex penthouses is currently under construction.



The Sterling

Made for globetrotting connoisseurs, The Sterling is close to the best that Dubai has to offer. It is less than 7 kilometres away from the Dubai International Financial Centre (DIFC), 11 kilometres away from the Trade Centre, 10 minutes away from the upcoming Dubai Design District and just a couple of minutes away from The Dubai Mall.

It comprises two towers – The East House and The West House – and offers fantastic views of Burj Khalifa, Mohammed Bin Rashid City and The Creek. Take your pick from a wide array of elegant penthouses, bedroom residences and exclusive townhouses.



The Pad

Built with a unique slant angle of 6.5 degree, and coupled with a stunning façade to illuminate the Burj Khalifa district, The Pad is home to one of Dubai's most luxurious furnished apartments, for those who want to live, work and play Miami-style.



One Palm

Crafted for the most privileged of the privileged few.

On the world's premier man-made island, this is where every man is an island. Designed by the award winning New Yorker firm SOMA Architects, ONE is an eye-catching architectural statement that draws reality to the ethereal. Japanese interior design firm Super Potato harnesses imagination through their tactile approach of utilizing different materials. Every unit becomes a statement of personal taste and rigor furnished by high-end design.